



MONCLER COLLECTION MEN'S SPRING/SUMMER 2024

Moncler unveils its men's spring/summer collection featuring actor Joaquín Furriel

January 15, 2024 - Encompassing elegant city-driven attire, tuned into Moncler's technical codes, the men's spring/summer proposition from Moncler Collection epitomizes easy sophistication and clean lines, inspired by the sartorial polish found in metropolitan centers. A subtle encoding of brand identity comes in the innovative fabrics, sporty leisure-inflected lines, and discreet details.

A campaign starring famed actor Joaquín Furriel takes the collection's cosmopolitan journey, which began last season in Milan, to the city of Madrid. A bustling hub of culture and style, the Spanish capital is a complementary setting to spotlight the designs - and a home-away-from-home for Furriel. The award-winning star of screen and stage has commanded roles from Don Juan, to searing theatre performances and powerful international movie dramas. Joaquín Furriel naturally embodies the style and spirit of Moncler Collection.

Luxurious suede and leather are paired with technical fabrics for lightweight resilience and an easy-going attitude. Two garments in a shiny yarn-dyed nylon léger fabric, add newness to the classic outerwear offer. Lightweight down jackets and gilets in durable nylons, or smart cashmere are enriched by metal hardware and leather logos. Fresh interpretations of the essential shirt-jacket appear in ultrafine recycled nylon, with horizontal boudin placement, or ruggedly stylish suede. Clean contemporary bombers and a matt biker style, offer stylish cover from spring showers. The neutral palette comes fine-tuned for full-look layering: ecru, alabaster, mocha, gray melange, navy, and black.

The dynamic metropolitan agenda leans into leisure with head-to-toe outfits in soft chenille, fleece, or ivory corduroy, and minimal tonal embellishments. In knitwear - zipped, stand-collar sweaters are enriched by supple fine leather and ribbed details. Cotton tees and polos complete the elevated year-round uniform, in step with the refined luxury and hallmarks of the collection's tailored summer outlook.

Moncler Collection Spring/Summer 2024 for men is available in select Moncler boutiques and on moncler.com from January 2024.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

MONCLER

Via Solari 33, 20144 Milano [P] +39 02 42203500 [F] +39 02 4220451