

MONCLER + RICK OWENS

MONCLER, ACCORDING TO RICK OWENS, PRESENTS FASHION IN A BOLD, MODERN AND INNOVATIVE WAY THAT FEELS RELEVANT TO THE WAY WE LIVE TODAY. THE CLOTHES PRESENTED BY THE BRAND ARE DESIGNED TO FIT INTO THE ENVIRONMENT IN WHICH THEY EXIST IN.

FOR HIS LATEST COLLABORATION WITH MONCLER, RICK OWENS HAS CREATED A STEEL SOUNDPROOF SLEEP POD WITH REGENERATIVE OXYGEN CONCENTRATION FEATURE AND A TEMPERATURE-CONTROLLED VENTILATION SYSTEM, PERFECT FOR SOMEONE TO LOCK THEMSELVES AWAY IN TRANQUIL ISOLATION.

THE CLOTHING COLLECTION FEATURES SOLEMN, ELONGATED SILHOUETTES AND RADIANCE QUILTING IN A REDUCED PALETTE OF BLACK, DIRT AND DYED COTTON DENIM, ORGANIC COTTON JERSEY, NYLON AND CASHMERE FADED FROM BLUE TO ACID YELLOW. PIECES INCLUDE FLIGHT JACKETS, PUFFERS, LONG DUVETS, EXTRA-LONG COATS, SKIRTS, SHORTS AND TOPS. SNAPS ON SHOULDERS AND EXTRA HOLES ON LONG KNITTED OR BRUSHED COTTON TOPS ALLOW THEM TO BE ADJUSTED AS DESIRED. DENIM IS CUT INTO LONG TUNICS, GOWNS AND SKIRTS. LOOP SCARVES, SHAGGY BOOTS AND A RADIANCE QUILT BLANKET COMPLETE THE LOOK, MEANT TO BE ENJOYED OUTSIDE OR INSIDE THE POD, WHICH IS FULLY EQUIPPED WITH INTERNAL SOUND, LIGHTING, AND VIDEO SYSTEMS, REFRIGERATED STORAGE, DEVICE CHARGING APPARATUS.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.