



INTERCONNECTED **INTER X MONCLER BY ARSHAM**

Milan, October 28th, 2023 - Continuing its passion for collaboration across diverse spheres of excellence, Moncler celebrates a creative fusion of football, design, and art with the limited-edition Inter x Moncler by Arsham jacket.

Now in its third season, the Inter x Moncler official formalwear partnership brings a third element to the mix with New York artist Daniel Arsham via an extremely limited run of light down jackets created to celebrate this triarchic collaboration. A shirt-jacket style popular with off-duty Inter players is crafted in Moncler's signature quilted nylon, bearing brand signatures, from Inter's serpent, to Moncler's M and Daniel Arsham's intersecting A's.

Daniel Arsham's commitment to artistic greatness complements Moncler's own values of extraordinary creativity, as well as Inter's mastery of sportsmanship. Having visited Milan for over 15 years, Daniel has developed a close friendship with Moncler. His time in the city not only nurtured this relationship but also made him a devoted Inter fan. In tribute to both, and their collective collaboration, he fused Moncler's signature design elements and Inter's legendary serpent alongside his own initials to create something wearable that celebrates these connections. For Nerazzurri this represents a fundamental milestone in their journey of creative collaboration, being the first football team to work with Arsham Studio.

A constellation of male and female Inter players including Yann Aurel Bisseck, Matteo Darmian, Ajara Nchout, Benjamin Pavard, Flaminia Simonetti and Marcus Thuram, as well as coach Simone Inzaghi, showcase the collection in an editorial campaign shot by photographer Teo Poggi. The collaboration will be further feted in a dramatic takeover of San Siro Stadium on October 29th for the Inter vs AS Roma game, which will showcase the logos on the field, the ground box and on banners around the stadium.

A broader Inter x Moncler collection for both adults and kids includes another shirt jacket, a turtleneck, a scarf and a beanie hat featuring the Moncler and Inter logos. The collection is available on moncler.com and Moncler's Galleria Vittorio Emanuele II boutique from October 28th, 2023.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

MONCLER

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