



## **MONCLER'S FOOTWEAR STEPS INTO ITS NEXT CHAPTER WITH NEW SILHOUETTES, NEW HIGH-TECH FABRICATIONS, AND CULTURALLY DEFINING COLLABORATIONS**

Honing in on the brand's outdoor DNA, the new Fall/Winter 2023 footwear collection features elevated design, premium materials and best-in-class craftsmanship, building on Moncler's portfolio of utilitarian luxury footwear.

For the new season, Moncler reaffirms its distinctive footwear identity, connecting luxury and utilitarian function in a practical yet sophisticated proposition for the mountain or the city. Signature designs are defined by premium craftsmanship, comfort, and versatility - in close step with active lifestyles and pursuits. The outdoors, as always, inspires the codes and energy - from trail, to piste, via the metropolis. Leaders in fashion and sportswear will also add their vision to key footwear styles in new Moncler Genius co-creations later this year.

In the build-up to the Fall/Winter 2023 season collection launch, the brand revealed new partners and collaborations across tech, design and culture. A collaboration with Zellerfeld introduced an innovative 3D-printed design process that has the potential to revolutionize and reshape sneaker manufacturing. A collaboration with Salehe Bembury was an immediate hit, bringing his growing influence on footwear and unique design perspective inspired by nature and the outdoors, to redesign the Trailgrip. Fusing technical footwear with streetwear, the Trailgrip Après boot is reimaged by Pharrell's Billionaire Boys Club to mark their 20<sup>th</sup> Anniversary.

### **THE TRAILGRIP**

Cast in winter-ready GORE-TEX, the Trailgrip GTX evolves further in vibrant new tones of pink with forest green, all-over cobalt blue, deep khaki, and beige. Defined by an exaggerated tread and curved rubber toecap, the design ensures ultimate durability and protection on the trail, or in the city. The style finds its most fashion-forward iteration in the Trailgrip Teddy, a new version rendered in sherpa. Softly stepping into its tactile era, the Trailgrip Teddy maintains its mountain spirit by being breathable and durable, and retaining its carbon fiber footplate and Vibram sole.

### **THE TRAILGRIP KNIT**

A new addition to the Trailgrip family unveils the brand's first ever digital knit upper. The Trailgrip Knit is a beautiful marriage of hiking prowess and city codes: a breathable, perforated knit upper is bolstered by a thermoplastic spoiler, microfiber lining and Ortholite® insole. The first preview debuts a deep khaki colorway, with more palettes to follow.

### **THE TRAILGRIP 3D**

Previewed in July, Moncler has partnered with footwear innovators Zellerfeld on a 3D-printed design process. Zellerfeld's disruptive 3D printing model presents a new perspective on the future of manufacturing, allowing creators to produce a fully formed, factory-free shoe. The Trailgrip 3D prototype is presented in a seamless slip-on design made from thermoplastic mono-material. The 3D-printed style is recognizable thanks to the Trailgrip's distinctive curved toecap and is currently in development for future release.

### **THE TRAILGRIP 'GRAIN' BY SALEHE BEMBURY**

Footwear design maverick Salehe Bembury brings his unique and personal perspective to the Trailgrip, pulling inspiration from a shared appreciation of the outdoors. Redesigned for the brand's new generation of explorers and nature enthusiasts, the Trailgrip 'Grain' by Salehe Bembury bears Salehe's signature 'grain' thumbprint quilting and resonates on a new frequency in organic green, orange and pastel taupe hues.



## THE PEKA TREK

An elegant expression of Moncler's peak-to-park purpose, the Peka Trek boot bears all the hallmarks of a favourite hiking boot - Vibram sole, water repellent membrane, micro rubber mid sole – but with fabrics and colorways that make it ideal for wearing on rainy days in the city. Leaning into the luxury element of Moncler's footwear offer, the boot comes in black leather or brown suede and will rise to any occasion. A Moncler x Palm Angels rework will drop in October.

## THE GAIA

An iconic house style with a snap closure pocket and boudin quilting recalling Moncler's quintessential down Maya jackets. The Gaia Pocket winter boot is perfect for après-ski thanks to the waterproof membrane and cozy down insulation. For Fall/Winter 2023, Moncler introduces the Gaia Pocket High, a new knee-length version with distinctive crossover strapping, resulting in a bold new silhouette.

*The Trailgrip GTX Fall/Winter 2023 colorways will be available in select Moncler boutiques and on moncler.com from August 31<sup>st</sup>. The wider collection of styles will launch gradually throughout the year.*

---

*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.*

**MONCLER**

Via Solari 33, 20144 Milano [P] +39 02 42203500 [F] +39 02 4220451