



INTRODUCING A NEW SEASON OF MONCLER TRAILGRIP

Bold designs fuse utilitarian technology with lightweight materials for summer

Debuted in Fall-Winter 2022, the Trailgrip sneaker channels Moncler's authentic mountain DNA, making light of challenging outdoor terrain with highest-specification technology.

Epitomizing utilitarian luxury, the Trailgrip's distinctive rugged design and assemblage of world-leading technical fabrications ensures ultimate traction, comfort, and protection for the trail ahead. For Spring-Summer 2023, this signature style is remixed with new colorways and premium lighter-weight fabrics, designed for blazing trails on the mountain, or the city.

New Colorways: **Trailgrip**

A new variation of the signature Trailgrip uses lighter-weight fabrics and breathable mesh in the upper, launching in new colorways such as neon pink (women's) and purple (men's). The indomitable Trailgrip GTX made with Gore-Tex returns in classic mono black and white styles as part of the brand's core offer.

New Style: **Trailgrip Lite**

The Trailgrip Lite offers high-specification technical power in a slimmed-down silhouette, weighing in at 23% less than its winter counterpart. The Trailgrip's supreme comfort and protection has been retained through best-in-industry technical partnerships: Vibram Megagrip compound soles offer incomparable grip, great traction and excellent durability; an EVA midsole brings cushioning and lightness; OrthoLite insole technology ensures all-day comfort and breathability, and a carbon fiber footplate adds supreme rebound and support.

Exclusive Releases: **SSENSE and END.**

Moncler teams up with two authentic voices in the luxury sneaker space and each will carry an exclusive colorway of the Trailgrip Lite. END will launch a desert-toned design with bold red accents on March 6th and SSENSE will launch a style in sleek black and white a few weeks later.

The new Trailgrip colorways and Trailgrip Lite are available now in select Moncler boutiques and on Moncler.com.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

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