

## MONCLER GENIUS IS COMING TO LONDON

A hub of shared ideas, a melting pot of creative minds, a chorus of all voices: Moncler Genius has taught us to expect the unexpected. An invitation to bring in other perspectives -- to participate, interpret, create and show up authentically to share a unique point of view. That's genius.

Spanning a range of creative cultures that expand beyond fashion, the brainchild of Chairman and CEO Remo Ruffini will return to a live showcase, which will take place in London on February 20<sup>th</sup>, 2023, during London Fashion Week. London is a city where the world feels at home, it's a global community championing diversity and creativity, and a natural destination for the next embodiment of Moncler Genius. The stage is set to give voice to a new roster of creative minds coming from all disciplines and spaces, each one expressing a distinct interpretation of the Moncler world.

Collaborators and venue to be announced.

#MONCLERGENIUS

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.