



MONCLER GRENABLE LAUNCHES SPECIAL-EDITION CAPSULE FOR WINTER 2022

Kickstarting the adrenaline-fueled snow season is Moncler Grenoble's winter capsule – where featherlight insulation meets a contemporary aesthetic. Versatile, gender-neutral layering options abound, thanks to a sleek monochrome palette, punctuated by primary-bright pops of color. Actress and singer Victoria Song presents the designs in visuals that highlight the collection's sleek, sports-inspired styles.

To celebrate the competitive spirit of this special-edition capsule, Moncler has joined forces with leading Chinese art toy brand POP MART to create a limited-edition MEGA COLLECTION 1000% SPACE MOLLY x MONCLER. Designed to complement the collection, various iterations of the 70cm doll will be dressed in a futuristic palette of silver white with the Moncler logo emblazoned on her chest, and will grace the windows of selected Moncler boutiques in China for the duration of the launch.

The *Mazod* jacket excels as an all-star outer garment, crafted in snowcap-white and no-nonsense black technical nylon. Mid-layer options – geared towards ultimate microclimate modulation – include a teddy-bear fleece, with a plush hood to keep icy gusts out and positive attitudes in. Snugly lined nylon laqué trackpants propose a high-gloss warm-down look, thanks to athletic details such as technicolor go-faster side-stripes.

Long-sleeved tops and bold T-shirts make layering an exercise in simplicity, while a pullover sweat comes complete with a thermo-fiber fleece-lined hood. Beanies and vibrant pompom hats, flanked by a superlatively trapper hat, become more than mere accessories, when harsh weather conditions challenge peak performance – or play.

Available worldwide on Moncler.com, on Mytheresa.com and exclusively in the following Moncler Boutiques from January 5th, 2022 – Harbin Charter, Shenyang Mixc, Beijing Sanlitun, Beijing China World, Shanghai Reel, Chengdu Swire (Tkl), Hong Kong Canton Road, Hangzhou Eurostreet, Qingdao Hisense Plaza – this is the capsule you can't head into the winter season without.

#MonclerGrenoble

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

MONCLER SPA

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