



MONCLER MEETS FC INTERNAZIONALE MILANO A historical match made in Milan

In keeping with Moncler's passion for design, innovation, community and culture, the brand announces a new 3-year collaboration as the Official Formal Wear Partner for the historic and globally renowned Italian football team FC Internazionale Milano. Forging a vital link between two iconic brands that call Milan home, the union perfectly encapsulates Moncler's mission to go beyond luxury, beyond fashion.

The pitch-perfect partnership continues Moncler's culture of collaboration, welcoming the footballing community into its extended universe. At the same time, it represents a new step for the Inter brand in its global journey of expansion off the field and into the worlds of fashion and lifestyle.

Dressing Inter's first-team squad I Nerazzurri – the 'black and blues' – alongside Head Coach Simone Inzaghi, and club management for formal engagements for the 2021-22 season, Moncler unveils a 15-piece ready-to-wear and accessories collection in the team's dark signature palette. Adapting the codes of Moncler outerwear with a streamlined after-hours attitude, this head-to-toe wardrobe celebrates the crossroads of nonchalant style and tailored elegance. Magnum photographer Paolo Pellegrin showcases the collection worn by key Inter squad members including Hakan Çalhanoğlu, Joaquin Correa, Denzel Dumfries, Edin Džeko, Lautaro Martinez, and coach Simone Inzaghi.

With two distinct capsules for players and top management, the Inter x Moncler collection is a refined edit of Fall/Winter Moncler Collection menswear classics, adapted to meet the needs of the team's formal commitments. Key pieces feature dual branding in the form of mirrored logo embroideries, with Moncler's 'feltrino' patch on the left arm and Inter Milan's intertwined 'IM' emblem on the right. The collection is bolstered by an array of accessories that bridge the gap between the worlds of luxury and football.

From December 7th a 5-piece capsule from the Inter x Moncler collection will be available exclusively on Moncler.com in Europe. Each limited-edition piece is a future collectible, fusing the aesthetic values of the two partners to create an instant desirability for fans of the slopes and the stadium.

*About **Moncler** SpA: Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.*

***FC Internazionale Milano:** Founded in 1908, FC Internazionale Milano, or Inter, is globally renowned as one of the world's most successful football teams. Chinese group Suning acquired the majority stake of the Club in June 2016. The year 2021 has seen the Club meet two very important milestones. Inter won their 19° Scudetto, 11 years after the Triplete. Corporate-wise, Inter unveiled their new visual identity and logo, celebrated by the IM narrative, the crowning moment of a new brand positioning journey. Inter is one of the seven teams to have done the treble – Champions League, national championship and national cup – in the same year (2010), and the only Italian club never to have been relegated in its 113-year history. Inter is a global brand with more than 400 million fans worldwide, ready to grow out of the football field and into the worlds of fashion and lifestyle.*

MONCLER SPA

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