

2 MONCLER 1952 WOMAN SPRING SUMMER COLLECTION 2021

Merging active femininity with a subtle sophistication, the 2 Moncler 1952 women's collection designed by Veronica Leoni is a serene and luminous proposition that softens utility with a womanly allure. The tenets of performance clothing are relaxed and reworked into new volumes and elevated with a tonal palette from chalky white and blush tones to pale seafoam and sage through terracotta, chocolate and rich berry – suffusing the Spring Summer 2021 season with an urbane, nautical simplicity.

Harmonious, flattering shapes are grounded in realism, with decoration reduced to practical elements like cotton rope ties, fishnet mesh and drawstrings that adapt the silhouette to a woman's daily life. Tactile surfaces build from the crisp and matte textures of cotton canvas and washed silk to the sleek shine of Moncler's nylon laqué, creating parkas, cropped duffels and trench coats with dropped shoulders, curved drawstring hemlines and ballooning 'folk' sleeves. Quilting is treated with a summer hand; from light diamond stitching paneled into a poplin shirt or zipped into an A-line skirt to a technical hood built into a classic raglan raincoat. Pleated bermudas, cuffed culottes and flared trousers refine the collection's universal outdoor spirit with a boyish, tailored edge.

Underpinning a wide array of Moncler outerwear pieces, sculptural knits hug the body in fine-gauge rib, chunky Breton stripes and check crochet in effortless shapes from tube skirts and short-sleeve cotton sweaters to sinuous cashmere cardigans and fluid mock-necks. Crossbody nylon-frame pouches and puffy bolster bags play nylon against soft nappa leather and looped zipper pulls, as raw-cut leather sandals ground the pure silhouette.

Sustainability note: Championing Moncler's pledge for a more sustainable future, the Spring Summer 2021 collection introduces new low impact materials, including a recycled Japanese ripstop nylon treated with natural dyes.

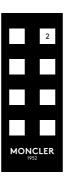


MONCLER GENIUS

VERONICA LEONI BIOGRAPHY

Veronica Leoni is pragmatic in her approach to design as she is thoughtful. Spontaneity is her medium; soulful precision her signature. She came to fashion through a literary degree accomplished in her native Rome. However, she credits her aesthetic imprinting to the visual and subcultural richness of the city of London: a place that has been integral to the shaping of her taste and vision. A defining experience has been working alongside master purist Jil Sander, where Leoni acted as knitwear head designer in the span of time that saw Sander back at the creative helm of her eponymous label. Subsequently, she acted as head of pre-collection at Celine for four years during Phoebe Philo's tenure. She brings her crystalline vision to 2 Moncler 1952, where she is responsible of womenswear since 2018.

2 MONCLER 1952 is available in Moncler boutiques, moncler.com and in selective wholesale networks worldwide.



Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.