



2 MONCLER 1952 MAN SPRING SUMMER COLLECTION 2021

Designed by Sergio Zambon, the 2 Moncler 1952 men's collection for Spring Summer 2021 is a melting pot of references: a universal call to contemplation from the heights of the French alps to the shores of Cape Cod. An enlightened take on Moncler classics, the season's sense of purified utility is warmed by jubilant shades of Indian saffron, royal purple and malachite grounded in soft neutrals from off white and taupe to pale khaki. As touches of subtle psychedelia meet moments of fully-fledged Moncler material innovation, the 1952 man goes where the forest (and the mountain) meets the sea.

Musing on outdoor pursuits near and far, this springtime uniform is personified by hybrid archetypes from the neo-hippie to the weekend hiker, or even the casual gardener. Grounded by a refined cargo silhouette – from drawstring Bermuda shorts to flared 'palazzo chinos' – outerwear pieces are punctuated with block print mountain florals, realist alpine photo prints, and the geographic and altitude coordinates of Moncler's birthplace: Monestier-de-Clermont. Sheer ripstop fabrics create a tonal interplay of protective transparency, as hooded windcheaters and patch pocket cargos create X-ray effects against the flat, opaque textures of 'chambray' cotton nylon, matte bonded cotton and the unmistakable lustre of nylon laqué.

In vertical quilting, a sleeveless gilet and mandarin collar jacket feature concealed zips to create minimalist, ultra-lightweight down options for spring. Others close with a double snap stud placket to accommodate layering. Such pragmatic design solutions mingle with fluid fashion expressions, from apron shorts and gardening dungarees to square retro eyewear, leafy muslin bandanas, and 'lei' necklaces festooned with nylon rosettes.

2 Moncler 1952 Man's classic sense of humour appears in a series of comic wildlife sweatshirts, with rhyming adages like 'As You Wish, Jellyfish' and 'What's Cooking, Good Looking?' illustrated with bold cartoon critters. Optimistic mantras like 'Maintain Serenity With Strength And Purpose' and 'Promoting Access' further the collection's reflective mood, whilst accessories embody its active spirit: from a webbing strap climbing bag and drawstring flap bucket hat to suede and nylon trekking sneakers.

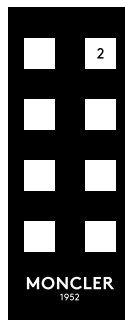


MONCLER GENIUS

SERGIO ZAMBON BIOGRAPHY

Sergio Zambon is a multitasker with an ability in adapting to every environment he creatively inhabits. Honing and fine-tuning an holistic, all-around approach, he has worked over the years for a variety of houses and brands, putting his skills of designer and communicator, his point of view and sense of harmony and balance at the service of the client. He twists and progresses brands on every respect, from product to storytelling, keeping an elegant signature. Fluidity and adaptability are qualities Sergio Zambon has nurtured since childhood, being brought up in a wandering, multicultural environment. Born in Egypt to an Italian father and a Croatian mother, he settled in Rome, where he completed fashion studies at Istituto Europeo di Design. He has worked for twelve years at Fendi, consulted extensively while nurturing a niche project in the form of his namesake womenswear label and acted as Acne Studios' head of menswear. Formerly the designer of Moncler Twist since 2015, Sergio Zambon is responsible for menswear at 2 Moncler 1952 since the inception of the project.

2 MONCLER 1952 is available in Moncler boutiques, moncler.com and in selective wholesale networks worldwide.
2 MONCLER 1952 is launched in partnership with END.



Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER SPA

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