

WITHDRAWAL OF THE ORDINARY AND EXTRAORDINARY SHAREHOLDERS' MEETING CALLED FOR 22 APRIL 2020

Milan, 23 March 2020 – Moncler communicates that, owing to the Covid-19 emergency and as a result of the legislative measures issued to contain the effects of the emergency situation, the Ordinary and Extraordinary Shareholders' Meeting on a single call on 22 April 2020 is withdrawn.

The Shareholders' Meeting will be recalled for a future date, in both the Ordinary and Extraordinary session, and will take place in a single call, making use of the maximum deadline of 180 days from the end of the financial year with the most appropriate structure and format in order to favour adequate participation from the Shareholders. The new notice of call of the Shareholders' Meeting and the relevant documentation will be published according to the terms and in the way provided for by the law, also updating and integrating, if necessary, the documents already published to date.

Any changes to the ex-dividend and dividend payment dates will be promptly communicated to the market.

Consequently, due to the above, the financial calendar published on 23 December 2019 will be amended by promptly informing the market.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler, through its boutiques and in exclusive international department stores and multi-brand outlets.