

WITHDRAWAL OF THE ORDINARY AND EXTRAORDINARY SHAREHOLDERS' MEETING CALLED FOR 22 APRIL 2020: ADDITION TO THE PRESS RELEASE PUBLISHED ON 23 MARCH 2020

Milan, 24 March 2020 – In addition to the press release published on 23 March 2020, Moncler confirms that the Ordinary and Extraordinary Shareholders' Meeting, called for 22 April 2020 and withdrawn on 23 March 2020, will be recalled shortly according to the terms set for by the law, provided that the Shareholders' Meeting will be convened no later than 11 June 2020 and that the ex-dividend date, if amended, will be then set no later than 15 June 2020.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler, through its boutiques and in exclusive international department stores and multi-brand outlets.