



MONCLER INTRODUCES A BIO-BASED AND CARBON NEUTRAL DOWN JACKET **Fabric, buttons and zips are made from castor beans**

December 12th, 2019 — As a result of its constant research into innovative solutions with a low environmental impact, Moncler introduces a BIO-based and carbon neutral down jacket made with plant-based fabrics and accessories.

Following the launch of the *Moncler Grenoble Recycled* line, the company reaffirms its commitment to encouraging research into and experimentation with alternative solutions that contribute to counteracting climate change. Based on the collaboration with the research and development departments of Moncler's partners, the BIO-based down jacket is made with fabric, lining, buttons and zips derived from castor beans while its quality and technicality meet Moncler's signature standards.

The castor plant itself is a sustainable and renewable source: it does not affect food supply as it is cultivated in arid regions not intended for agriculture, and it requires extremely small amounts of water to grow. Castor beans are a raw material that further allow for a 30% reduction of CO₂ emissions compared to a fossil origin source.

In line with Moncler's attention to the protection of the environment and biodiversity, the emissions generated throughout the life cycle of the down jacket are offset through REDD+ certified projects, focused on preserving the Amazon rainforest. Furthermore, the offsetting makes the BIO-based down jacket carbon neutral.

The search for low-impact materials and technologies is part of the company's commitment to the continued integration of sustainability into its business model. Moncler is aware that sustainability is not a final destination, but an ongoing improvement process driven by the constant search for new solutions to shape the future.

Moncler is listed in the Dow Jones Sustainability Indexes (DJSI) World and Europe as Industry Leader of the "Textile, Apparel & Luxury Goods" sector. For more information about Moncler's sustainability performance: <https://www.monclergroup.com/en/sustainability>

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.

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