



## **MONCLER GENIUS WORLD TOUR 19–20**

The MONCLER GENIUS WORLD TOUR 19–20 sees Moncler Genius escalate to the next level. It brings Moncler Genius into the context of a blockbuster world tour, pairing each collection with a special activation that will be curated to communicate its unique and inimitable character. Each collection has a dedicated launch which will be celebrated with the same electrifying energy as a tour date. The series of events will jump from country to country, from city to city, as the symposium of creatives tour their unique spark of genius around the world.

### **MONCLER GENIUS**

#### **0–MONCLER RICHARD QUINN LAUNCH DATE: SEPTEMBER 12TH**

Richard Quinn is the maximalist herald of bold colors and opulence. The shapes he favors recall the elegance of Fifties and Sixties couture. So do the bright patterns he splashes all over garments and accessories, which look joyous and deliberately kitsch. Quinn injected such personal preferences within the functionality of Moncler, delivering a visually striking, luxuriant mix of statement outerwear, printed bodysuits and padded thigh-high boots. The collection is thought in head to toe mix 'n match, or rather in put-together. Prints swarm literally everywhere, but full outfits are created in a clash of different prints. Everything is pushed to the max. Bodysuits and slinky dresses are the base layer for a heavy rotation of duvet opera coats with bracelet sleeves and diamante clasps, puffy duvets with bold type spelling out loud Moncler like Eighties skiing gear, quilted pajama suits with bejeweled buttons and huge padded coats in animal patterns. Even bags and banana-heeled thigh-high boots get the duvet treatment, coming in a padded Moncler version to surreal effect. The result is ultra-feminine, very playful, unremittingly graphic: a mash-up of two different worlds joined into one.



## MONCLER GENIUS

### RICHARD QUINN BIOGRAPHY

London born designer Richard Quinn established his eponymous label in 2016, upon graduating the FASHION MA at Central Saint Martins. Specializing in womenswear and textiles, his collections are bold and emotive creating a forward thinking unafraid vision. Richard creates garments with attention to innovative fabrications, focusing on his ability to combine unique handcrafted skill with a refined high fashion sensibility. Richard Quinn was honored by Her Majesty the Queen in February 2018, when the designer was presented with the inaugural Queen Elizabeth II Award for British Design to emerging British fashion designer. Most recently, Richard received the Award for British Emerging Talent in Womenswear at the Fashion Awards 2018.

0 MONCLER RICHARD QUINN available from September 12th in Moncler boutiques and moncler.com and in selective wholesale networks worldwide.

0 MONCLER RICHARD QUINN is launched in partnership with Matchesfashion.com, the modern luxury shopping destination for the confident global fashion customer.



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*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.*

### MONCLER SPA

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