

MONCLER INAUGURATES ITS TRAVEL BOUTIQUE AT PARIS CHARLES DE GAULLE AIRPORT

September 9th, 2019 — Moncler inaugurates its monobrand boutique at the Paris Charles de Gaulle airport T2E marking a further step in the travel distribution channel. With this opening the company strengthens its presence in the French capital as well as in the most important airport locations worldwide.

The new premise focuses on materials of exquisite quality including black brushed wood boiserie and white Arabescato marble for wardrobes' interiors. The floor is created through a sophisticated combination of white Arabescato and Grey Carnico marble, while the silk gray plasterboard ceilings are adorned with a wooden frame. These are the key elements that set the atmosphere of the boutique in pure *haute montagne* style in perfect keeping with the *Maison*'s roots.

The boutique houses all of Moncler's collection lines.

MONCLER BOUTIQUE

Paris Charles de Gaulle Airport Terminal 2E, Hall K Paris, France

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.