



**MONCLER RELOCATES ITS TRAVEL BOUTIQUE  
AT HONG KONG INTERNATIONAL AIRPORT**

*August 12th, 2019* — Continuing to strengthen its presence in international airports, Moncler announces the relocation of its boutique at Hong Kong International Airport at the center of the vibrant East Hall.

The new premises covers a single floor with a selling area of approximately 100 square meters, that perfectly embodies Moncler's distinctive aesthetic remaining true to the *Maison's* heritage. Featuring black marble with golden-white veins on both the floors and façade, the exquisite mix of materials creates a unique shopping experience to the guests.

The new boutique houses all of Moncler's collections.

**MONCLER BOUTIQUE**  
*Shop 6E-135A, Level 6 East Hall*  
*Terminal 1*  
*Hong Kong International Airport*

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*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.*

**MONCLER SPA**

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