



MONCLER INAUGURATES ITS TRAVEL BOUTIQUE AT ZURICH AIRPORT

July 15th, 2019 — Moncler inaugurates its first monobrand boutique at Zurich international airport.

With this opening, Moncler marks a further step in the travel distribution channel while strengthening its presence in some of the most important cities worldwide.

The boutique successfully reflects Moncler's *haute montagne* aesthetic and vision, whilst remaining true to the *Maison's* roots and heritage. Elegant black brushed wooden *boiserie* contrasts beautifully against striking walls including a mix of white and dark Arabescato marble and grey silk with a wooden frame for the ceilings; all contributing to a unique atmosphere, synonymous of the Moncler brand.

The boutique houses all Moncler's collections.

MONCLER BOUTIQUE
Flughafen International Airport
Room 1-024, Departure Level 1
Zurich, Switzerland

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER SPA

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