



MONCLER OPENS ITS FIRST BOUTIQUE IN SYDNEY, AUSTRALIA

February 4th 2019 — Following the opening of its first monobrand boutique in Melbourne, Moncler continues to expand its retail channel by unveiling its first Sydney store at Westfield Sydney Shopping Centre, luxury shopping destination in the heart of the city.

The new space covers a single retail floor of approximately 130 square meters. The exterior of the store, in line with the interior concept, is decorated with white *Calacatta* marble, grey marble and burnished brass. Two large display windows, welcome the customer in a warm atmosphere, within the iconic *haute montagne* world, distinctive of Moncler's house codes and heritage.

The new boutique houses all Moncler collections and accessory lines.

WESTFIELD SYDNEY SHOPPING CENTRE

Shop 3009

Cnr Pitt St Mall and Market St

Australia

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER SPA

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