

MONCLER S.P.A.

SHAREHOLDERS APPROVE 2013 FINANCIAL STATEMENTS AND DIVIDEND OF €0.10 PER SHARE

BOARD OF STATUTORY AUDITORS APPOINTED FOR THE THREE-YEAR PERIOD 2014-2016

Milan, 29 April 2014 – The Annual General Meeting of Shareholders was held today, on a single call, chaired by Remo Ruffini, Chairman and CEO.

Moncler S.p.A. Financial Statements

The Shareholders approved both Moncler S.p.A's financial statements for the year ended 31 December 2013, which showed revenues of €96.1 million and net profit of €31.3 million, and the distribution of a dividend of €0.10 per share (a total dividend of €25 million). The shares will go ex-dividend on 23 June 2014 and the dividend will be paid on 26 June 2014. The Shareholders approved the allocation to retained earnings of the remaining €6.3 million of net profit.

During the meeting, Shareholders were also presented with Moncler's consolidated financial statements for the year ended 31 December 2013, with consolidated revenues of €580.6 million (up 19%) and net profit of €76.1 million (compared to €28.8 million in 2012).

Report on Remuneration

In addition, the Shareholders approved the first section of the Report on Remuneration prepared by the Board of Directors pursuant to articles 123-ter of Legislative Decree 58/1998 and 84-quater of Consob Regulation no. 11971/1999, relating to the Moncler's policy on the remuneration of Company's directors and key executives and the procedures used for the adoption and implementation of this policy.

The Report on Remuneration is available on the Company's web site at www.monclergroup.com, in the section Governance/ Shareholders' Meeting.

Appointment of Board of Statutory Auditors

Lastly, the Shareholders appointed the Board of Statutory Auditors for the three-year period 2014-2016.

The new Board of Statutory Auditors, whose term of office will last until the Annual General Meeting of Shareholders that will be convened to approve the financial statements for the year ending 31 December 2016, consists of 3 standing auditors and 2 alternates, all drawn from the only slate presented, by Ruffini Partecipazioni Srl, which has a 31.90% equity interest in the Company. The newly-appointed members are:

- Mario Valenti, Raoul Francesco Vitulo, Antonella Suffriti, as Standing Auditors
- Lorenzo Mauro Banfi and Stefania Bettoni, as Alternate Auditors.

Mario Valenti was appointed Chairman of the Board of Statutory Auditors.

The Statutory Auditors' biographies are available on the Company's web site at www.monclergroup.com, in the section Governance/Board of Statutory Auditors.

The executive responsible for preparing corporate accounting documents, Luciano Santel, hereby declares, pursuant to and due to the effects of article 154-bis, paragraph 2, of Legislative Decree no. 58 of 1998, that the information contained in this press release reflects the contents of documents, book of accounts and accounting records.

FOR ADDITIONAL INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler collections marry the extreme demands of outwear for nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand stores