



REMO RUFFINI 'ENTREPRENEUR OF THE YEAR 2017'
XXI EDITION OF THE EY AWARD FOR ITALY

9th November 2017 - Remo Ruffini, President and CEO of Moncler, has been named today "Entrepreneur of the Year 2017" for Italy at the XXI Edition of the Ernst & Young (EY) award event. The prestigious prize identifies and recognizes the achievements of outstanding entrepreneurs capable of creating value through innovation and strategic vision, while contributing to the economic growth of Italy.

"When I acquired Moncler I thought the company had a unique history and *heritage*. I was absolutely convinced that it could become a special brand and, with great consistency, together with my team, we developed this innovative project while remaining faithful to the brand's DNA. Today Moncler is a global brand that, at the end of 2016, has reached one billion of euros in turnover with a global presence in more than 70 countries. I consider this award a significant recognition for the outstanding results achieved so far by the Group, that underlines our constant efforts and the passion with whom we work every day, as well as our commitment towards ever more ambitious goals with great dedication and enthusiasm", commented Remo Ruffini.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler, Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER SPA

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