

SHAREHOLDERS' MEETING PROXY FORM1

With reference to the **Ordinary Shareholders' Meeting of Moncler S.p.A.** called to take place on 20th April 2017, at 11:00 a.m., in single call, at the headquarters of the Company in Via Andrea Solari, 33, Milan as set forth in the notice of the shareholders' meeting published on the Company's website at www.monclergroup.com, in the section entitled Governance/Shareholders' Meeting, on 10th March 2017, with an excerpt also published in the Italian daily newspaper Milano Finanza on 11th March 2017;

having familiarized themselves with the Reports on the items on the agenda made available by the company,

with this form

The	e undersigned (appointin	ıg party²)				
Sur	mame*		Name*		Born	
in*				on*		
Re	sidence				Address	
					Tax	
ide	entification code*				ID	
do	cument (copy enclosed))			no.	
		by virtue of his/ (check whiche	-	-		
	party with the right to vote in respect of* ordinary shares in Moncler S.p.A.					
	in his/her capacity as (check whichever box applies)					
	□ shareholder	□ pledgee		□ bearer		
		 usufructuary 		 custodian 		
		□ manager		□ other (specify)		
	party vested with appro to vote ³)*	priate powers of re	presentatio	n of (name of the cor	npany entitled	
		•••••				
	registered office*					
	identification code*				(copy of the	
	documentation of the p	owers of represent	ation enclo	sed) with the right to	vote in respect	

^(*) Obligatory

¹ Every shareholder entitled to participate in the Meeting may appoint a representative by written proxy under the applicable laws, by signing this proxy form, to be issued to the person nominated and appointed by the entitled shareholder.

² Enter first name and surname of the appointing party (as it appears in the copy of the notice for participation in the meeting as per Article 83-sexies of the Italian consolidated finance act) or of the appointing party's legal representative.

³ Enter the name of the company as it appears in the copy of the notice for participation in the meeting as per Article 83-sexies of the Italian consolidated finance act.



of*	ordin	ary shares in	Moncler S.p	.A. in his	s/her capa	acity as (c	heck		
whichever bo	ox applies)*:								
shareholde	er 🗆	pledgee		□ beare	r				
		usufructuary		□ custod	dian				
		□ manager			other (specify)				
communication	reference no.		(pursu	ıant to Ar	ticle 83-sex	ies of the It	^t alian		
consolidated	finance	act)	supplied	by	the	interme	diary		
		ABI	САВ	•••••					
		appo	oints Mr/Ms						
		• •	•						
Surname*									
Born in*				•••••	on*				
Residence	•••••					Ad	dress		
							Tax		
identification co	de*								
to participate an	d represent hi	m/her/the co	mpany in the	Ordinary	Sharehold	ers' Meetin	g		
with the right to I	oe replaced b	y Mr/Ms ⁴ :							
Surname*			Nam	ne*					
Born in*					on*				
Residence						Ad	dress		
				• • • • • • • • • • • • • • • • • • • •			Tax		
identification co	de*								
(Place ar	nd date)				(Sig	nature)			

⁴ The representative may indicate one or more proxies for the representative. Replacement of a representative by a proxy who finds themselves in a situation of conflict of interest is permitted only if such proxy has been indicated by the shareholder.



	_	ed also ded x applies) ⁵		at the righ	nt to vote	e is exercised	d by the	proxy h	nolder (check
	at his	discretion	without	specific	voting	instructions	given	by the	undersigned
appoi	nting								
	in com	npliance wit	h specific	c voting ir	nstructio	ns given by t	he unde	ersigned	appointing
		(Place and	d date)				(Sign	ature)	

Please note that, pursuant to Article 135-novies of the Italian consolidated finance act, "The representative may deliver or transmit a copy of the proxy, including a computer digital media copy, instead of the original, confirming that the copy is true to the original, and the identity of the principal. The representative shall keep the original proxy and keep trace of the voting instructions received, if any, for one year starting from the date of completion of the meeting".

PRIVACY POLICY

Pursuant to Article 13 of Legislative Decree 196/2003, please note that the data contained in the proxy form shall be processed by the Company – the data controller – to manage meeting operations, in accordance with the personal data protection laws in force.

These data may be made known to the Company's associates specifically authorized to process such data, in their capacity as Data Controllers or Processors, for the above-mentioned purposes: such data may be disseminated or communicated to specific parties in fulfillment of a legal, regulatory or EU obligation, or based on provisions issued by Authorities so authorized by law or by supervisory and control bodies; without the data specified as mandatory (*), the Company shall not be permitted to allow the representative to attend the meeting.

The party concerned is entitled to know, at any time, what personal data of theirs is held at the Company, their source and how they are used, as well as the Data Controller. The party concerned also has the right to have this data updated, amended, supplemented or erased and to request the blocking or objecting to the processing of such data, by contacting the Data Controller pursuant to Article 7 of Legislative Decree 193/2003 (Moncler S.p.A., Via Stendhal 47, 20144 Milan, Italy – Corporate Affairs office; email; email privacy@moncler.com)

⁵ For the purposes of the communication obligations regulated by Article 120 of the Italian consolidated finance act, equity interests include those shares, in relation to which "the right to vote is granted by virtue of a proxy, provided that such right may be exercised at the proxy holder's discretion, in the absence of specific instructions from the appointing party".

⁶ The proxy being granted to a representative in conflict of interests is permitted provided that such representative notifies the shareholder in writing regarding the conflict of interest, and issues specific voting instructions for each resolution in relation to which the representative is to vote on the shareholder's behalf (see Article 135-decies of Italian Legislative Decree 58/98).