



NEW MONCLER OPENING AT MILANO MALPENSA AIRPORT
May 2014

Moncler is consolidating its presence in international airports by inaugurating a new boutique at Milano Malpensa Airport. Following the opening of a store at Roma Fiumicino, a new shop is set to open soon at Hong Kong International Airport, along with a second single-brand store at Roma Fiumicino.

Designed by the Gilles&Boissier architecture studio, which has worked alongside the brand for some time, the Milano Malpensa boutique covers a surface area of 100 metres squared, and is located in a luxury goods plaza inside the airport.

The carnic grey stone slabs and the fumé wood used to make the floors and wood panelling are the key features of the interior design concept. The store window and the display stands have all been made using extra-clear glass and metal with a black patina.

In addition to the Moncler men's and women's clothing and accessory collections, the single-brand store will also be stocking the Moncler Enfant and Moncler Lunettes collections.

Moncler Boutique
Milano Malpensa Airport
Terminal 1 — Boarding Area
21010 Ferno — Varese
Tel. +39 02 58582974

Founded in Monestier de Clermont, Grenoble, France, in 1952, Moncler is now based in Italy. Over the course of the years the brand has teamed style with ongoing technological research which harnesses the knowledge of mountaineering experts. Moncler collections are the quintessence of outdoor clothing, combining extreme needs with day-to-day city life. In 2003 Remo Ruffini bought the company of which he is now Chairman and Managing Director. Moncler directly produces and distributes Moncler clothing and accessories collections, Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its direct boutiques and the world's most exclusive department and multibrand stores.