



NEW MONCLER OPENING IN LAS VEGAS

October 2015 – Almost one year after it opened its first Las Vegas boutique, Moncler is inaugurating new premises in the city of Nevada, inside the Wynn Hotel. This exclusive 5-star hotel is situated near Las Vegas Boulevard South, better known as the Las Vegas Strip, a must-do location for luxury shopping fans.

Moncler is continuing its retail expansion in American territory, adding a top-class store to the list of those already showcasing the Maison's collections.

The prestigious new premises designed by architecture studio Gilles&Boissier, which has worked alongside the brand for a number of years, features a surface area of around 145 square metres set out over a single storey, and showcases Moncler's men's and women's collection (including the accessories), and Moncler Gamme Rouge.

Five large store windows lead shoppers into the Moncler boutique, where the white calacatta and grigio carnico marble used for the flooring is combined with the chêne fumé wood panelling of walls and ceilings, and the glass and metal of the display area. Together they make for a boutique in pure "haute montagne" style, in perfect keeping with the Maison's roots.

Boutique MONCLER

Wynn Las Vegas
3131 Las Vegas Boulevard South
Suite 1/A
89109
Las Vegas
Nevada

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER SPA

Via Solari 33, 20144 Milano [T] +39 02 42203500 [F] +39 02 4220451