



MONCLER
NEW OPENING IN VENICE

August 2014 - Moncler is pleased to announce the opening of its first Venice boutique, located in the heart of the city's luxury shopping area.

With this opening Moncler is increasing its presence in Italy, where the brand already has boutiques in Milan, Rome, Turin, Padova, Naples, Forte dei Marmi and the ski resorts of Courmayeur and Cortina.

Gilles & Boissier architect, which have worked with the brand for many years, have designed the interior of the store - 80 m² and spread over one level.

The architect has been entrusted to stay true to the Venetian tradition and so the exterior of the boutique has been made out of white Istrian stone. The panelling of the ceilings and walls are made from chene fumé, the cabinets are made out of glass and metal and the grey Carnico stone floors create a warm and welcoming atmosphere in keeping with Moncler's 'haute montagne' style.

The range stocked in the new boutique will include the Moncler and Moncler Grenoble Man and Woman ranges, accessories and the Moncler Lunettes eyewear collection.

Moncler Boutique
Calle Larga 22
30124 Venice
Tel.041.2960605

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.