

PUSH FOR HIGHER PEAKS BRING OTHER VOICES IN EMBRACE CRAZY KEEP WARM PLAN BEYOND TOMORROW

EMBRACE EXTRAORDINARY AND DISCOVER THE GENIUS WITHIN

CORPORATE OVERVIEW

OUR STORY IS MADE OF HERITAGE, UNIQUENESS, QUALITY, CONSISTENCY AND ENERGY









Moncler creates the first nylon jacket

1954

Moncler brand is acquired by Remo Ruffini

2003

Moncler's revenues surpassed 1bn euros

2016

Moncler launches its directly managed e-commerce in Korea

2019

1952

The company is founded in Monestier-de-Clermont, near Grenoble (France)

'50 - '60

Moncler supplies products for important expeditions and for the Winter Olympic Games



Moncler is listed on the Milan Stock Exchange



Moncler launches a new creative project Moncler Genius—One House Different Voices



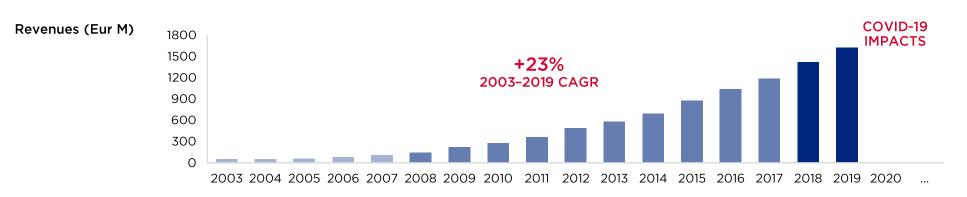








COVID-19 PANDEMIC IS ENHANCING UNCERTAINTIES ON 2020 RESULTS



Moncler is ready to restart stronger post Covid-19

	2003-2007 5 years of re-engineering	2008–2017 10 years of expansion	2018 and beyond: The era of digitalisation
PRODUCT	Icon products, outerwear		
		Gammes, new categories	
			GENIUS
DISTRIBUTION	Wholesale enhancement		
		Retail development	
			Omnichannel
CLIENT	New high-end segments		
		New Nationalities	
			New attitudes
COMMUNICATION	Traditional media		
		Tailored/CRM communication	
			Digital



PRODUCT EVOLUTION: ENLARGING CORE BUSINESS WITH «NEW-CORE» CATEGORIES

MONCLER MAN AND WOMAN COLLECTIONS

- Our milestone
- Collections in continuous evolution





GRENOBLE

- One collection, all year long
- "Moncler Lab" for innovation

KNITWEAR

- Further enhancement in design & merchandise
- Continue to reinforce visibility in store





SOFT ACCESSORIES

- Focus on improving design & merchandise
- Increase visibility in store

FOOTWEAR & LEATHER GOODS

- Design team and organisation reinforcement
- Leverage more on communication





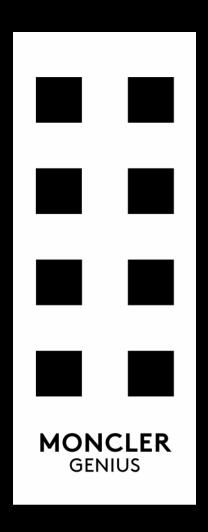
ENFANT

- Reinforce leadership in outerwear
- Focus on "girl" and on "new-core" categories
- Strengthen retail and online distribution

Our goal: continue to support solid growth in all core categories





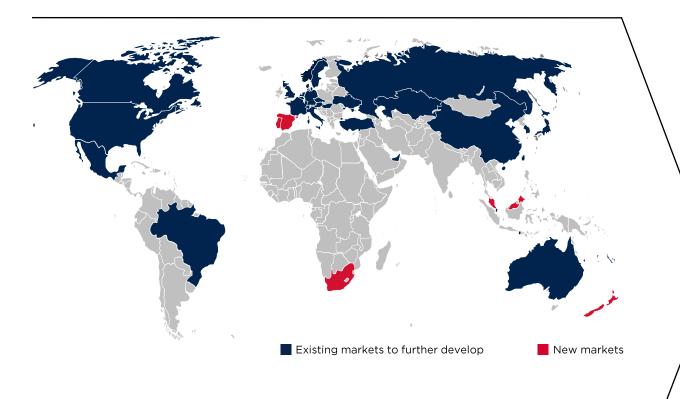


ONE HOUSE, DIFFERENT VOICES

Different projects defining the unity of Moncler Genius

- 1 Moncler JW Anderson
- **2 Moncler 1952**
- **3 Moncler Grenoble**
- 4 Moncler Simone Rocha
- 5 Moncler Craig Green
- 6 Moncler 1017 Alyx 9SM
- 7 Moncler Fragment Hiroshi Fujiwara
- 8 Moncler Richard Quinn

RETAIL: STILL UNEXPLOITED POTENTIAL FROM ORGANIC AND EXPANSION



- Selected new openings and relocations to continue to drive revenues
- Strong focus on China to qualitative enhance Moncler presence

OUR LONG-TERM GOALS:

- AT LEAST 10 NEW OPENINGS PER ANNUM
- IMPORTANT RELOCATIONS



ACCELERATING ON THE DIGITAL TRANSFORMATION

SPREAD THE DIGITAL CULTURE

- Creation of the "Digital, Engagement and Transformation" department
- Start-ups and collaborations
- Enhance local digital teams in particular in China

STRENGHTEN OMNICHANNEL

- E-commerce internalisation starting in Q4 2020 to end in 2021
- New website in 2021
- Leverage on digital tools to enhance clienteling relationships
- Full omnichannel



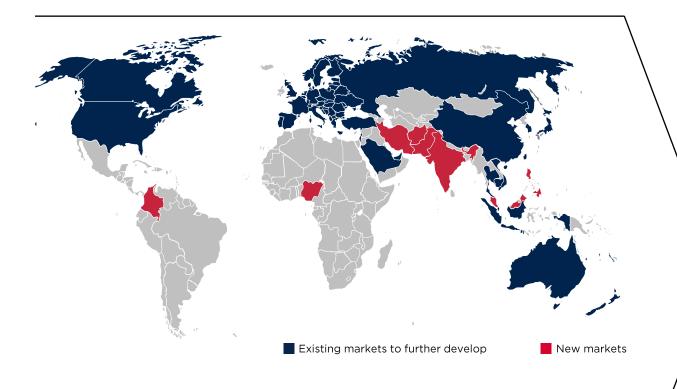
- New technological platforms from big data to smart data approach
- Artificial Intelligence application along the whole supply chain

OUR GOAL:

DOUBLE THE SHARE
 OF THE ONLINE
 BUSINESS IN THE
 NEXT THREE YEARS



WHOLESALE: STRONG FOCUS ON SIS AND E-TAILERS



- SiS development and e-tailers to continue to drive results
- Selected new SiS openings
- Reinforce penetration on selected top e-tailers
- Doors selection process still ongoing
- Wholesale as tester of new markets

OUR LONG-TERM GOAL:

- FURTHER STRENGHTEN THE QUALITY OF OUR NETWORK
- ENHANCE PARTNERSHIPS WITH SELECTED E-TAILERS



RETAIL EXCELLENCE 2.0: OUR CLIENT IS OUR MAIN FOCUS EVERYWHERE TO DRIVE ORGANIC GROWTH

	2008—2014	2015—2017	2018—2020
	INITIAL RETAIL DEVELOPMENT: FOCUS ON NEW STORES AND NEW CUSTOMERS	RETAIL EXCELLENCE 1.0: FOCUS ON EXISTING CLIENTS. INITIAL INTEGRATION AMONG CHANNELS	RETAIL EXCELLENCE 2.0: FOCUS ON OMNICHANNEL
SELLING EXPERIENCE	Client Advisors mainly «offering» Moncler products	Client experience, people and in-store operations at the centre	Client Advisors true Brand's ambassadors Omnichannel KPIs
CLIENT	Limited knowledge and interaction outside selling experience	Focus on data collection MonClient roll-out	Deep knowledge and interaction with clients at 360°
COMMUNICATION	Corporate communication. CRM started	Personalised communication between Client Advisors and clients MonClient Moments	Enhanced digital experience fully integrated with stores' clienteling CRM enhanced



SUPPLY CHAIN: OBSESSED WITH QUALITY, FOCUSED ON TIME TO MARKET

OUR MISSION

MONCLER WANTS TO CONTINUE TO

DELIVER THE BEST-IN-CLASS PRODUCTS

WITH THE HIGHEST QUALITY STANDARDS

AND THE MOST INNOVATIVE DESIGN AT

THE PLANNED TIME

FOUR KEY FOCUS AREAS

MONCLER GENIUS

PROCESS OPTIMISATION

KNITWEAR, SHOES AND LEATHER GOODS

MONCLER CLINIQUE

Moncler wants to remain at the leading-edge of quality and innovation



SUSTAINABILITY IS A LONG JOURNEY WITH ONE GOAL: CONTINUOUS IMPROVEMENT

RESPONSIBLE SOURCING

- Stringent ethical requirements for all suppliers
- Pursuing a philosophy of continuous improvement, sharing and support

SOCIAL AND ECONOMIC DEVELOPMENT

- Support scientific research and local communities
- New generations as main focus in our projects
- Corporate volunteering programs

PEOPLE EXPERIENCE

- Employee engagement activities
- Promote employee wellbeing and foster work-life balance

SUSTAINABLE PRODUCT

- Down traceability: continue to enhance our DIST protocol as point of reference
- Introduce low impact products: BIO-based carbon down jacket and range of recycled garments



For the second consecutive year Moncler ranks as **Industry Leader** in the **Textiles, Apparel & Luxury Goods' Sector** in the **DOW JONES SUSTAINABILITY INDICES WORLD and EUROPE**



MONCLER BORN TO PROTECT SUSTAINABILITY PLAN: MAIN TARGETS

ACT ON CLIMATE CHANGE

- 2021 Carbon neutral in its own operational sites at worldwide level (offices, shops, production sites and logistics centre)
- 2023 100% of electricity consumption from renewable sources at worldwide level

THINK CIRCULAR

- 2025 50% of sustainable nylon
- 2023 At least 80% of nylon fabric scraps recycled
- 2021 DIST-certified down recycled
- 2023 Zero single-use conventional plastics

BE FAIR

- 2023 100% of key raw materials traced from country of origin
- 2025 At least 80% of strategic suppliers in line with Moncler's social compliance level 3 or 4 (scale 1-4)

NURTURE GENIUS

- 2021 Moncler's Diversity and Inclusion Council to boost cultural change
- 2022 100% of employees involved in various Cultural Awareness initiatives
- 2023 100% of employees of corporate offices involved in new ways of working

GIVE BACK

- 2023 100,000 people most in need protected from the cold
- One high social value project for the communities every two years
- 2022 100% of the eligible employees enabled to volunteer time and skills during working hours



9M 2020 INTERIM MANAGEMENT STATEMENT

"In the last nine months we have experienced unexpected events - difficult, to be sure, but also highly formative. I think it is our duty now to take what we have learnt and turn it into something valuable for the future. I know I always ask a lot of all my people, but as I often say, in these months it has been their capacity to act, to change, to adapt and to improvise that has convinced me that our Company, and above all our Brand, are protected and founded on solid pillars."

9M 2020 REVENUE RESULTS KEY HIGHLIGHTS(*)

CONSOLIDATED REVENUES

EUR 765.1M, -22% AT CONSTANT EXCHANGE RATES

(-23% REPORTED)

REVENUE RESULTS IMPROVED IN Q3 2020 (-14% AT CONSTANT EXCHANGE RATE) DESPITE COVID-19 CONTINUING TO IMPACT PERFORMANCE

ASIA OUTPERFORMED IN THE QUARTER, DRIVEN BY MAINLAND CHINA AND KOREA

WHOLESALE REVENUES

EUR 262.4M, -13% AT CONSTANT EXCHANGE RATES

REPRESENTING 34% OF TOTAL REVENUES
E-TAILERS RECORDED STRONG RESULTS

RETAIL REVENUES

EUR 502.7M, -27%
AT CONSTANT AND REPORTED EXCHANGE RATES

REPRESENTING 66% OF TOTAL REVENUES

ONLINE CONTINUED TO OUTPERFORM, POSTING SOUND DOUBLE-DIGIT GROWTH

MONOBRAND STORES NETWORK (as of 30 September)

217 RETAIL MONO-BRAND STORES (DOS)

4 OPENINGS IN Q3 2020

63 WHOLESALE MONO-BRAND STORES (SIS)

SAME AS OF 30 JUNE 2020



^(*) Rounded figures and unaudited numbers (this applies to all pages of this presentation)

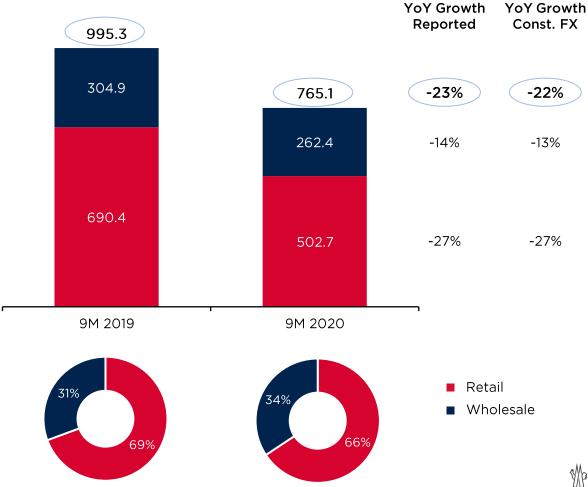
REVENUE BREAKDOWN BY DISTRIBUTION CHANNEL

Results in 2020 continue to be influenced by the Covid-19 pandemic. In the first nine months of the year, Moncler recorded a 22%(*) revenue decrease

Trend improved in the third quarter (-14%) YoY), as a result of reopened stores and better organic performance, in particular in APAC and Americas

In the first nine months, retail posted a 27% decrease due to lower store traffic despite continuous improvement in Q3 (-18% in Q3). Online recorded sound double-digit growth in the period

Wholesale revenues decreased by 13% in the first nine months, with a significantly better performance in Q3 (-6% YoY), supported by the positive reception of the FW collections and re-orders E-tailers outperformed the rest of the channel



^(*) All growth rates are at constant exchange rates, unless otherwise stated

REVENUE BREAKDOWN BY REGION

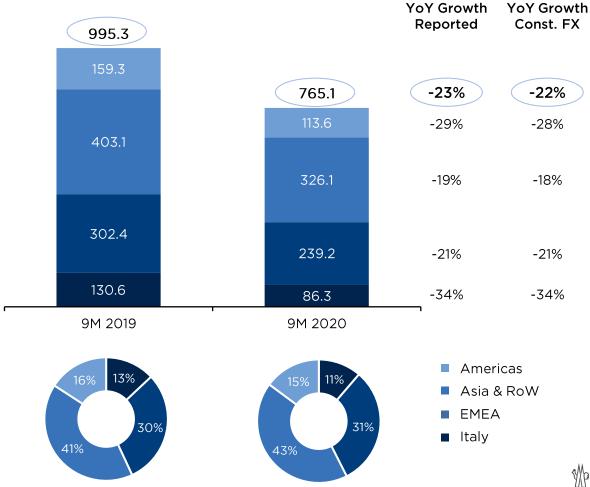
Moncler posted improved results^(*) in all regions in Q3 2020, particularly robust performance in Asia and Americas

In the first nine months, Italy registered a -34% revenue decrease (-29% in Q3), due to the decline in international travel

EMEA revenues decreased by 21% in the first nine months (-18% in Q3). Germany, Russia and Middle East outperformed in the quarter

Asia & RoW reported a -18% in revenues in the first nine months (-4% in Q3). Mainland China and Korea significantly outperformed, reporting double-digit growth in the quarter

The Americas delivered a 28% decline (-13% in Q3) in the first nine months, with a clear improvement since August, in both channels and markets





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FOCUS ON EMEA (INCLUDING ITALY)

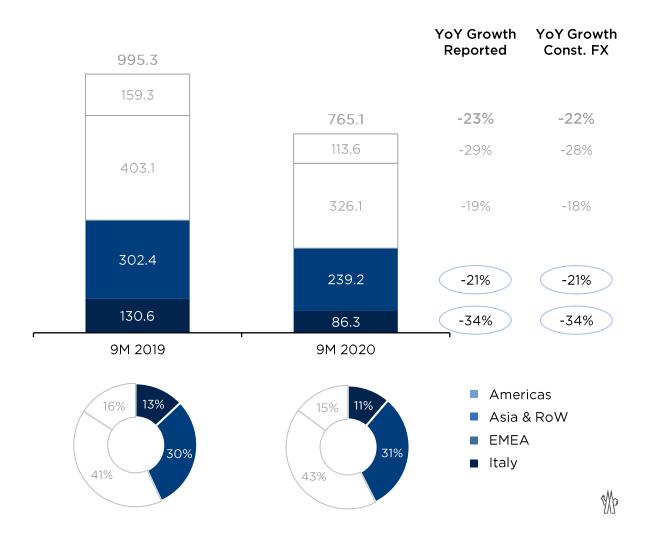
EMEA, including Italy, posted a 25% decline in the first nine months of the year, -21%(*) in Q3 2020

Performance in the quarter has been significantly impacted by the low volume of international travel, which are normally more important in the summer months. This negative impact has been partially offset by solid domestic demand

In the quarter, Germany, Russia and Middle East outperformed the rest of the region showing positive results. Italy and France underperformed in particular in the retail channel

Online continued to grow in both channels

Wholesale outperformed also thanks to the positive reception of the FW collections



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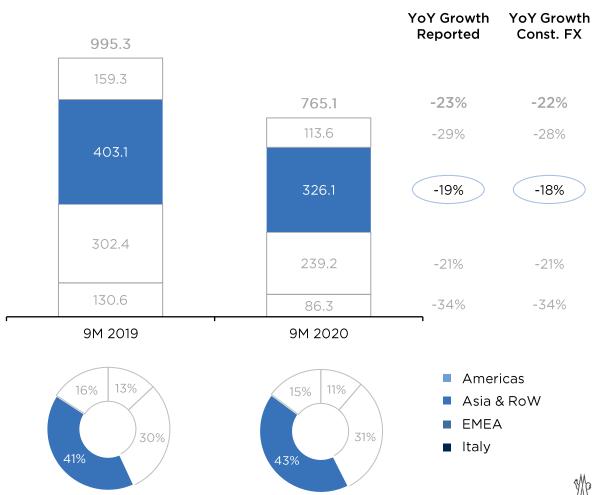
FOCUS ON ASIA

In the third quarter of 2020, revenue results in Asia improved significantly (-4%(*)), largely driven by the outstanding performance in the Mainland China region which posted strong double-digit growth

Korea and Taiwan also recorded sound positive growth in the quarter, despite the reduction in international travel

Japan performance remained negative in Q3, penalised by a demanding base of comparison and the limitations on traffic to contain the spread of the Covid-19 virus

HK SAR has been the worst performer in the region, suffering from the lack of travellers and the impacts of the Covid-19



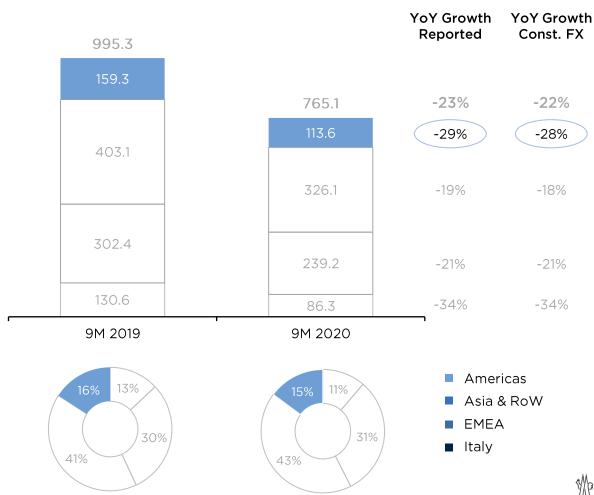
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FOCUS ON THE AMERICAS

Americas revenues showed significant improvement in Q3 2020 (-13%(*)). Results have been strong since August and in further acceleration in September

Retail outperformed in the guarter, driven by the strong local demand supported by a positive consumer sentiment in the two main markets, US and Canada

Wholesale also improved in Q3 2020, driven by better local demand



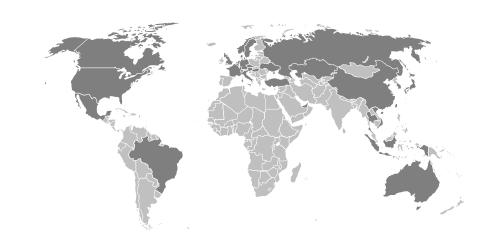
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MONO-BRAND STORES NETWORK

Moncler's **retail network** reached 217 mono-brand stores as of 30 September 2020, compared to 213 at 30 June 2020 and to 209 at 31 December 2019

- 4 new DOS opened in Q3 2020, including one store in Tokyo, one on Capri island (Italy) and two in EMEA
- Some 10 new openings, in total, expected in 2020
- Around 15 stores secured for 2021, with an important focus in Asia

Wholesale mono-brand stores counted 63 locations at the end of September same as of 30 June 2020



	30/09/2019	31/12/2019	30/06/2020	30/09/2020
Retail	199	209	213	217
Italy	19	19	18	19
Rest of EMEA	54	56	57	59
Asia & ROW	97	104	103	104
Americas	29	30	35	35
	30/09/2019	31/12/2019	30/06/2020	30/09/2020
Wholesale	62	64	63	63



STRATEGIC PROJECTS AND COVID-19 ACTIONS

People

Covid-19 protocol. People in the HQs and regional offices started to return to work from July following the implementation of stringent Covid-19 protocols and severe sanitary procedures. Regular testing swabs have been granted to all employees. Surgical masks manufacturing has continued for Moncler's employees and for the local community

Remuneration. Same level of salary guaranteed to all Moncler's people worldwide also in Q3 2020

Brand and
__Clients

Communication. Reset of content and tone of voice in line with current global situation. *Moncler Genius* collections successfully launched with strong focus on digital

Clients. Knowing how to communicate, engage and stay tuned with clients, in particular with the domestic ones, will define the sector's winners. *Business Regional Summits* organised in October, for the first time entirely digital

OPEX, CAPEX and Cash Core projects. Digital and e-commerce remain Moncler's priorities. North America e-commerce internalization successfully completed at the beginning of October

Costs. Strict cost control measures in place. Temporary employees reduced in stores for the FW months, in particular in Europe. Rent renegotiations ongoing

Rigour. Cash is king is more important than ever today. Moncler has always been managed to safeguard Brand's health and cash generation. Today this rigour remains as strong as ever

Sustainability Plan

Moncler "Born to protect". Act on Climate Change; Think Circular; Be Fair; Nurture Genius; Give Back



COVID-19 PANDEMIC STORES CLOSURE UPDATE

		· -	Closed at quarter-end (*)	Comments
		Total DOS	52%	111 DOS closed
		Italy	100%	All closed
	Q1	Rest of EMEA	100%	All closed
		Asia & ROW	2%	Some stores in China, HK SAR and Korea closed
		Americas	100%	All closed
		Total DOS	4%	9 DOS closed
Stores		Italy	17%	3 stores closed
310163	Q2	Rest of EMEA	5%	3 stores closed
		Asia & ROW	-	All stores opened
		Americas	9%	3 stores closed
		Total DOS	1%	3 DOS closed
		Italy	-	All stores opened
	Q3	Rest of EMEA	2%	Istanbul Airport store closed
		Asia & ROW	2%	HK SAR Airport and Melbourne Chadstone stores closed
		Americas	-	All stores opened







LONDON — OLD BOND



H1 2020 FINANCIAL RESULTS

H1 2020 KEY HIGHLIGHTS(*)

REVENUES

EUR 403.3M, -29% AT CONSTANT EXCHANGE RATES (-29% REPORTED)

Q2 2020 REVENUES (-52% YOY)

SEVERELY IMPACTED BY STORE CLOSURES AND DECLINING TRAFFIC IN ALL REGIONS DUE TO COVID-19

EBIT

EUR -35.5M OPERATING LOSS, **-8.8% ON SALES** (18.0% IN H1 2019), INCLUDING AROUND EUR 40M OF EXTRAORDINARY COSTS RELATED TO COVID-19

RETAIL REVENUES

EUR 300.5M, -32%
AT CONSTANT EXCHANGE RATES
(-31% REPORTED)

CSSG -38% IN H1 2019

ONLINE UP DOUBLE-DIGITS

NET INCOME

EUR -31.6M NET LOSS, WITH A MARGIN ON SALES OF **-7.8%** (12.3% IN H1 2019)

WHOLESALE REVENUES

EUR 102.8M, -21%
AT CONSTANT EXCHANGE RATES
(-23% REPORTED)

NET FINANCIAL POSITION

EUR 595.1M OF **NET CASH** VS. EUR 662.6M AS OF 31 DECEMBER 2019 AND EUR 395.7M AS OF 30 JUNE 2019

LEASE LIABILITIES OF EUR 622.9M AS OF 30 JUNE 2020

- (*) This applies to all pages of this presentation:
- all data includes IFRS 16 impact if not otherwise stated;
- rounded figures



REVENUE BREAKDOWN BY REGION

In H1 2020. Moncler recorded revenues of Euro 403.3m, a 29%(*) decrease compared to H1 2019 (-52% in Q2 2020)

Results in the first half have been severely impacted by the measures adopted by governments worldwide to limit the Covid-19 pandemic

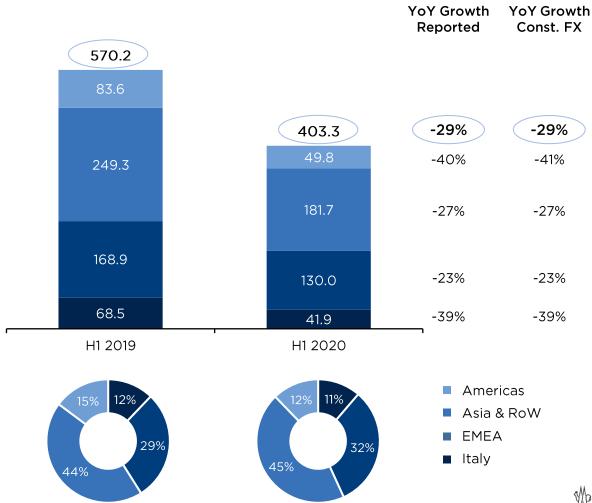
Italy recorded a 39% decline. In particular in Q2, retail underperformed due to store closures and lack of traffic

EMEA revenues decreased by 23%; Germany and Scandinavia outperformed in Q2

Asia & RoW reported a 27% decline in H1 2020. In Q2, Japan and HK SAR underperformed compared to the rest of the region while Mainland China reported a double-digit growth. In Korea, the Group's performance remained solid

Americas posted a 41% decline, with similar results in both distribution channels

(*) All growth rates are at constant exchange rates, unless otherwise stated





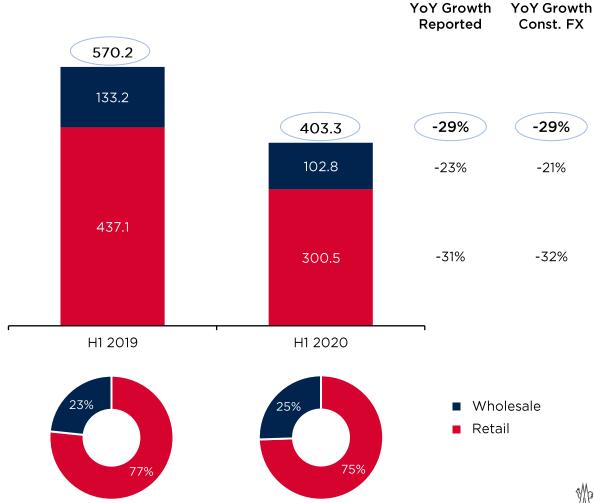
REVENUE BREAKDOWN BY DISTRIBUTION CHANNEL

In H1 2020 the Covid-19 pandemic affected the performance of both distribution channels

Retail declined 32%^(*), with Q2 (-57%) incorporating the effects of more than half of the network being closed for around two months

- Comp-Store-Sales down 38%
- Online outperformed with double-digit growth

Wholesale revenues declined by 21%, including the actions undertaken to manage the risk of excess inventory. E-tailers recorded double-digit growth





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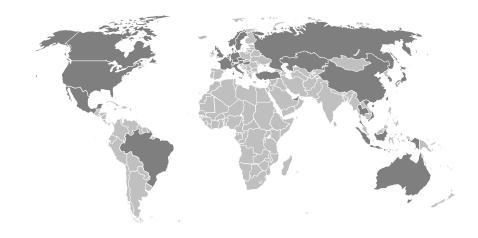
MONO-BRAND STORE NETWORK

Moncler's **retail network** counted 213 mono-brand stores as of 30 June 2020, compared to 209 at 31 December 2019, and in line with 31 March 2020

- At the end of June, 9 stores were still temporarily closed
- Total of some 10 new openings expected in 2020

Wholesale mono-brand stores counted 63 locations at the end of June compared to 64 at December 2019 and at March 2020

 In the quarter one SiS has been opened while 2 were converted to retail



	30/06/2019	31/12/2019	30/06/2020
Retail	196	209	213
Italy	19	19	18
Rest of EMEA	54	56	57
Asia & ROW	95	104	103
Americas	28	30	35
	30/06/2019	31/12/2019	30/06/2020
Wholesale	60	64	63



COVID-19 PANDEMIC STORES CLOSURE UPDATE

			Closed at month-end	Comments					
	February	Total DOS	2%	5 DOS closed (14 mid-month)					
		Total DOS	52%	111 DOS closed					
		Italy	100%	All closed					
	March	Rest of EMEA	100%	All closed					
		Asia & ROW	2%	Some stores in China, HK and Korea closed					
		Americas	100%	All closed					
		Total DOS	58%	123 DOS closed					
		Italy	100%	All closed					
	April	Rest of EMEA	74%	Nordics, Austria, UAE and Germany reopened					
Stores		Asia & ROW	28%	Japan and Singapore closed					
Stores		Americas	100%	All closed					
		Total DOS	DOS 20% 43 DOS closed						
		Italy	28%	Some stores still closed					
	May	Rest of EMEA	28%	France and others in Central EU reopened					
		Asia & ROW	3%	Japan reopened in the month					
		Americas	54%	Canada and few stores in USA reopened					
		Total DOS	4%	9 DOS closed					
		Italy	17%	3 stores closed					
	June	Rest of EMEA	5%	3 stores closed					
		Asia & ROW	-	All store opened					
		Americas	9%	3 stores closed					



COVID-19 PANDEMIC ACTIONS UPDATE

Brand and Clients

Communication. Focus on digital with increased attention to Moncler's values. 7 Moncler Fragment Hiroshi Fujiwara launch with *phygital* event on Weibo. On the first day, Moncler reached a record of 32m viewers, ranking number 1 among luxury brands livestreaming on Weibo

Clients. Implementation of actions supporting customer loyalty and engagement, in particular for those customers who were exclusively or largely buying while travelling abroad before the Covid-19 outbreak and are now making their purchases domestically (new locals)

People

Remote working. Since July, Moncler people started to gradually resume working at HQs. A stringent protocol has been adopted to protect the health & safety of all employees, including the offer of swabs and serological tests.

Bikes available to employees at HQ in Milan to encourage individual transportation when commuting the workplace.

Continued the production of surgical masks for Moncler's employees and broader community

Investments and Costs

Core projects. Digital and e-commerce remain Moncler's priority projects. E-commerce internalization starting in October in the US and Canada. New organizational structure in place

Inventories. To preserve brand integrity, management immediately took measures to reduce inventories by cutting OtB for FW20. SS20 excess inventory entirely written-down

Rents. Discussions with landlords show first positive signs







WUXI-CENTER 66







CAPRI



INCOME STATEMENT

EBIT includes:

- stock-based compensation of Eur 11.7m in H1 2020 (Eur 16.3m in H1 2019 and Eur 29.4m in FY 2019)
- positive IFRS 16 impact of Eur 8.5m in H1 2020 (Eur 8.0m in H1 2019 and Eur 16.4m in FY 2019)

Net financial result includes interest on lease liabilities of Eur 10.8m in H1 2020 (Eur 9.8m in H1 2019 and Eur 20.2m in FY 2019)

	H1 202	0	H1 201	9	FY 2019				
	Eur m	%	Eur m	%	Eur m	%			
Revenues	403.3	100.0%	570.2	100.0%	1,627.7	100.0%			
YoY performance	-29%		+16%		+15%				
Gross margin	279.6	69.3%	437.2	76.7%	1,265.3	77.7%			
Selling	(190.9)	(47.3%)	(206.9)	(36.3%)	(488.8)	(30.0%)			
G&A	(79.8)	(19.8%)	(84.8)	(14.9%)	(171.6)	(10.5%)			
Marketing	(44.3)	(11.0%)	(42.9)	(7.5%)	(113.2)	(7.0%)			
EBIT	(35.5)	(8.8%)	102.6	18.0%	491.8	30.2%			
Net financial	(11.2)	(2.8%)	(10.5)	(1.8%)	(21.1)	(1.3%)			
EBT	(46.7)	(11.6%)	92.1	16.2%	470.7	28.9%			
Taxes	15.1	3.7%	(22.1)	(3.9%)	(112.0)	(6.9%)			
Tax Rate	32.3%		24.0%		23.8%				
Net result	(31.6)	(7.8%)	70.0	12.3%	358.7	22.0%			
YoY performance	-145%		+14%		+8%				



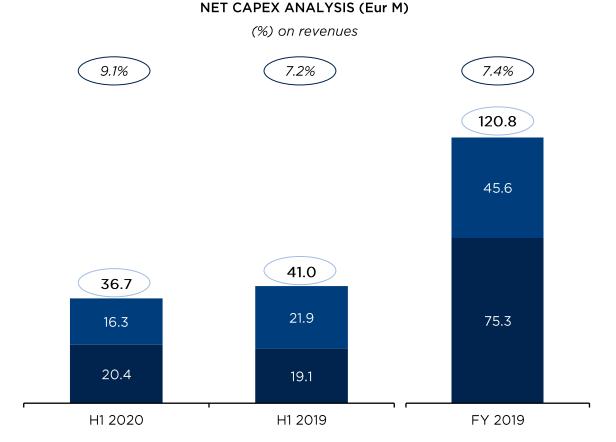
NET CAPEX

Consolidated capex of Eur 36.7m in H1 2020, with an incidence on revenues of 9.1% compared to Eur 41.0m in H1 2019 (7.2% on revenues)

Investments in distribution reached Eur 20.4m, broadly in line with H1 2019, including the cost for store openings, relocations and expansions

Infrastructure investments of Eur 16.3m, compared to Eur 21.9m in H1 2019

H1 2020 capex reflects some of the actions undertaken to reduce FY 2020 capex expected to be at around Eur 90.0m



- Infrastructure
- Distribution



NET WORKING CAPITAL

Net working capital reached Eur 99.2m as of 30 June 2020, equal to 6.8% of LTM revenues versus 7.9% as of 31 December 2019 and 5.5% as of 30 June 2019

Inventory of Eur 267.6m compared to Eur 243.1m as of 30 June 2019, including Spring/Summer 2020 excess stock net of the write-downs

NET WORKING CAPITAL ANALYSIS (Eur M) (%) on LTM revenues 6.8% 7.9% 5.5% 128.2 99.2 81.7 67.5 167.9 80.0 267.6 243.1 208.9 (235.9)(241.4)(248.6)30/06/2020 31/12/2019 30/06/2019

- Accounts receivable
- Inventory
- Accounts payable



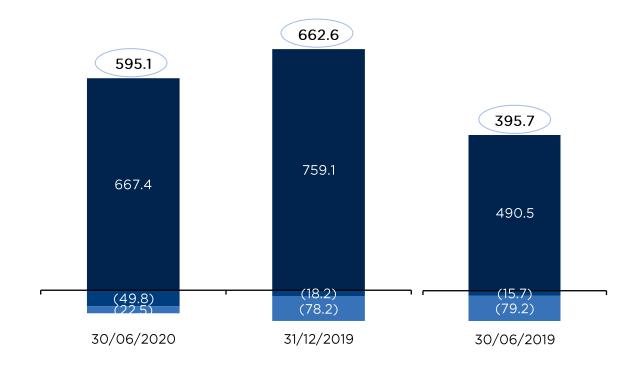
NET FINANCIAL POSITION (*)

At 30 June 2020, Moncler's net financial position reached Eur 595.1m of net cash

In the first half of 2020 Moncler absorbed Eur 74.2m of free cash flow versus a generation of Eur 71.0m in H1 2019

At 30 June 2020, lease liabilities were equal to Eur 622.9m, compared to Eur 639.2m at 31 December 2019 and Eur 561.9m at 30 June 2019

NET FINANCIAL POSITION (Eur M)



- Long-term borrowings, net
- Short-term borrowings, net
- Cash and cash equivalents



BALANCE SHEET STATEMENT

	30/06/2020	31/12/2019	30/06/2019
	Eur m	Eur m	Eur m
Intangible assets	435.4	435.0	426.0
Tangible assets	206.5	212.9	184.8
Right-of-use assets	575.4	593.6	511.5
Other non-current assets/(liabilities)	123.6	90.7	75.6
Total non-current assets	1,341.0	1,332.2	1,197.8
Net working capital	99.2	128.2	81.7
Other current assets/(liabilities)	(105.5)	(160.2)	(93.3)
Total current assets	(6.3)	(32.1)	(11.5)
Invested capital	1,334.6	1,300.1	1,186.3
Net debt / (net cash)	(595.1)	(662.6)	(395.7)
Lease liabilities (*)	622.9	639.2	561.9
Pension and other provisions	16.9	17.1	14.2
Shareholders' equity	1,289.9	1,306.4	1,005.8
Total sources	1,334.6	1,300.1	1,186.3



CASH FLOW STATEMENT (*)

	H1 2020	H1 2019	FY 2019
	Eur m	Eur m	Eur m
EBIT	(35.5)	102.6	491.8
D&A	39.2	32.7	70.0
Other non cash adjustments	3.2	8.3	13.0
Change in net working capital	29.0	21.5	(25.0)
Change in other assets/(liabilities)	(87.2)	(29.8)	24.9
Capex, net	(36.7)	(41.0)	(120.8)
Operating cash flow	(88.0)	94.3	453.9
Net financial result	(0.8)	(0.7)	(0.9)
Taxes	14.6	(22.5)	(113.0)
Free cash flow	(74.2)	71.0	340.0
Dividends paid	0.0	(101.7)	(101.7)
Changes in equity and other changes	6.6	(23.7)	(25.7)
Net cash flow	(67.5)	(54.4)	212.5
Net financial position - Beginning of period	662.6	450.1	450.1
Net financial position - End of period	595.1	395.7	662.6
Change in net financial position	(67.5)	(54.4)	212.5



APPENDIX

QUARTERLY REVENUE BREAKDOWN BY REGION AND CHANNEL

	Q1		YoY gı	rowth	Q2	Q2 YoY growth		H1	H1 YoY growth			Q3		YoY growth		
Eur m	2020	2019	Rep.	ex FX	2020	2019	Rep.	ex FX	2020	2019	Rep.	ex FX	2020	2019	Rep.	ex FX
Italy	34.5	45.8	-25%	-25%	7.4	22.7	-68%	-68%	41.9	68.5	-39%	-39%	44.3	62.1	-29%	-29%
EMEA (excl. Italy)	101.2	108.1	-6%	-7%	28.8	60.8	-53%	-52%	130.0	168.9	-23%	-23%	109.3	133.5	-18%	-18%
Asia & RoW	132.7	171.1	-23%	-23%	49.0	78.2	-37%	-38%	181.7	249.3	-27%	-27%	144.4	153.7	-6%	-4%
Americas	41.7	53.5	-22%	-22%	8.1	30.0	-73%	-74%	49.8	83.6	-40%	-41%	63.8	75.7	-16%	-13%
Total Revenues	310.1	378.5	-18%	-18%	93.2	191.7	-51%	-52%	403.3	570.2	-29%	-29%	361.8	425.0	-15%	-14%

	Q1		YoY gr	owth G		Q2 YoY grow		owth	rth H1		YoY growth		Q3		YoY growth	
Eur m	2020	2019	Rep.	ex FX	2020	2019	Rep.	ex FX	2020	2019	Rep.	ex FX	2020	2019	Rep.	ex FX
Retail	236.3	291.4	-19%	-19%	64.2	145.6	-56%	-57%	300.5	437.1	-31%	-32%	202.2	253.4	-20%	-18%
Wholesale	73.8	87.1	-15%	-15%	29.1	46.1	-37%	-36%	102.8	133.2	-23%	-21%	159.6	171.7	-7%	-6%
Total Revenues	310.1	378.5	-18%	-18%	93.2	191.7	-51%	-52%	403.3	570.2	-29%	-29%	361.8	425.0	-15%	-14%



2019 QUARTERLY REVENUE BREAKDOWN BY REGION AND CHANNEL

	Q1		YoY gr	owth	Q2 YoY growth		Q3	Q3 YoY growth			Q4		YoY growth			
Eur m	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX
Italy	45.8	43.3	+6%	+6%	22.7	20.1	+13%	+13%	62.1	59.5	+4%	+4%	54.4	45.0	+21%	+21%
EMEA (excl. Italy)	108.1	96.5	+12%	+12%	60.8	50.4	+21%	+21%	133.5	125.5	+6%	+7%	161.2	135.2	+19%	+19%
Asia & RoW	171.1	146.4	+17%	+12%	78.2	64.0	+22%	+22%	153.7	128.7	+19%	+15%	312.2	277.1	+13%	+9%
Americas	53.5	45.8	+17%	+9%	30.0	27.0	+11%	+6%	75.7	65.4	+16%	+10%	104.7	90.2	+16%	+11%
Total Revenues	378.5	332.0	+14%	+11%	191.7	161.5	+19%	+18%	425.0	379.1	+12%	+10%	632.4	547.5	+16%	+13%

	Q1		YoY growth		Q2		YoY growth		Q3		YoY growth		Q4		YoY growth	
Eur m	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX
Retail	291.4	256.2	+14%	+10%	145.6	120.6	+21%	+20%	253.4	220.4	+15%	+12%	566.5	489.2	+16%	+13%
Wholesale	87.1	75.8	+15%	+13%	46.1	40.9	+13%	+10%	171.7	158.7	+8%	+6%	65.9	58.2	+13%	+10%
Total Revenues	378.5	332.0	+14%	+11%	191.7	161.5	+19%	+18%	425.0	379.1	+12%	+10%	632.4	547.5	+16%	+13%



QUARTERLY REVENUE BREAKDOWN BY REGION AND CHANNEL - YTD

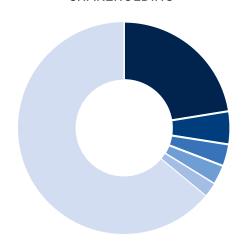
	Q1		YoY growth		H1		YoY growth		9M		YoY growth		FY		YoY growth	
Eur m	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX
Italy	45.8	43.3	+6%	+6%	68.5	63.3	+8%	+8%	130.6	122.8	+6%	+6%	185.0	167.8	+10%	+10%
EMEA (excl. Italy)	108.1	96.5	+12%	+12%	168.9	147.0	+15%	+15%	302.4	272.5	+11%	+11%	463.5	407.6	+14%	+14%
Asia & RoW	171.1	146.4	+17%	+12%	249.3	210.4	+18%	+15%	403.1	339.1	+19%	+15%	715.2	616.1	+16%	+13%
Americas	53.5	45.8	+17%	+9%	83.6	72.8	+15%	+8%	159.3	138.3	+15%	+10%	263.9	228.5	+16%	+11%
Total Revenues	378.5	332.0	+14%	+11%	570.2	493.5	+16%	+13%	995.3	872.7	+14%	+12%	1,627.7	1,420.1	+15%	+13%

	Q1		YoY growth		H1		YoY growth		9M		YoY growth		FY		YoY growth	
Eur m	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX	2019	2018	Rep.	ex FX
Retail	291.4	256.2	+14%	+10%	437.1	376.8	+16%	+13%	690.4	597.3	+16%	+13%	1,256.9	1,086.5	+16%	+13%
Wholesale	87.1	75.8	+15%	+13%	133.2	116.7	+14%	+12%	304.9	275.4	+11%	+9%	370.8	333.6	+11%	+10%
Total Revenues	378.5	332.0	+14%	+11%	570.2	493.5	+16%	+13%	995.3	872.7	+14%	+12%	1,627.7	1,420.1	+15%	+13%



SHAREHOLDING STRUCTURE, UPCOMING EVENTS, IR CONTACTS

SHAREHOLDING



■ 22.5% Ruffini Partecipazioni S.r.l.

■ 5.0% BlackRock Inc.

3.0% Invesco Ltd.

3.0% Morgan Stanley Asia Limited

2.2% Treasury Shares

64.3% Market

Source: Consob, Moncler

Last update: 30 September 2020

2021 Upcoming Events

18 February 2021

FY 2020 Financial Results

Investor Relations Team

investor.relations@moncler.com

Paola Durante

Strategic Planning, Intelligence and IR Director paola.durante@moncler.com

Alice Poggioli

Investor Relations Manager alice.poggioli@moncler.com

Carlotta Fiorani

Investor Relations carlotta.fiorani@moncler.com



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