



MONCLER OPENS A NEW BOUTIQUE IN VANCOUVER

December 2015 — Moncler is a brand originally established at high altitude which now boasts a presence in all of the world's most important cities, and most exclusive ski resorts. With the inauguration of its second Canadian boutique in Vancouver, the brand continues to expand its international retail network.

A large window marks the entrance to the new store on Thurlow Street, also known as the Rodeo Drive of Vancouver, a first-class destination for luxury shopping in the city.

The premises are true to the Moncler code of sourcing the highest quality natural materials. The result is a unique interior, with elegant French wood panelling in chêne fumé wood and grigio carnico marble inserts used for the floors and walls which adds movement to the space. The interior has once again been entrusted to Gilles & Boissier, an architecture studio which has worked alongside the brand for many years.

A complete range of product is offered in the new boutique, with the Moncler Gamme Bleu and Moncler Gamme Rouge collections featured alongside the men's and women's Moncler and Moncler Grenoble ready-to-wear and accessory collections.

Moncler Boutique
748 Thurlow Street
Vancouver, BC V6E 1V8
Canada

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER SPA

Via Solari 33, 20144 Milano [T] +39 02 42203500 [F] +39 02 4220451