



SPRING/SUMMER 2018

MONCLER GAMME BLEU reflects the synergy of Moncler's expertise in active sportswear and outerwear with the hand-made tailoring sensibility of Thom Browne. For Spring/Summer 2018 the collection concept is based on how seasons can be easily transitioned.

This idea of a smooth transition between seasons is represented with down-filled looks made with over-sized plastic zippers worn over identical looks made without the down-filing. The collection is made of three groups: the grey and grey and white group, the red, white and blue group and formal black-tie group. The quintessentially Thom Browne tailored pieces such as sport coats, Chesterfield coat, peacoat, trench, cardigan, polo shirts, trousers and shorts are made in both traditional wool suiting, cashmere, wool mohair, Calvary twill, cotton gabardine, cotton poplin, Mackintosh fabric, and seersucker as well as the same in the technical versions: technical wool, technical cashmere, nylon ripstop, mesh and rainproof slicker.

All fabrics have been developed for the collection with technical details such as embroidery, intarsia furs, water repellent finishes, checks created by embroidery or stitching.

There will be madras plaids, gingham checks and seersucker stripes in the red, white and blue group, and the grey and black-tie groups in solid colors.

Accessories include, moonboots to represent the winter, and flip flops to represent the summer, as well as sailor bags in matching fabrics from the collection and quilted down filled beach towels in terrycloth to match the pattern in the collection.

MONCLER was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER

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