



FALL/WINTER 2015

MONCLER GAMME BLEU reflects the synergy of Moncler's expertise in active sportswear and outerwear with the hand-made tailoring sensibility of Thom Browne.

For Fall/Winter 2015 season, the collection centers on the homage to the original Moncler down jacket from the 1950's. The sport element for this season is taken from the Jockey uniform and is more in the aesthetic details such as the graphic prints often seen on their jackets. Classic and traditionally inspired silhouettes are coordinated with the Moncler down jacket from the archives.

The «original» Moncler down jacket is highlighted in combination with classically tailored looks such as suits, sport coats, Chesterfield coat, trench, capes, cardigan, polo shirts, and trousers and is divided in to four groups: Grey/camel group, grey group, red/white/blue group, and a black tie, formal group all in the jockey uniform inspired graphics.

Fabrics and detailing: Wool tweed, Shetland wool, cashmere, velvet, knitwear as fabric, leather, suede, Oxford cloth as well as technical fabrics such as light Cordura, nylon Ripstop and they are either woven, transfer printed, embroidered or needled in the Jockey uniform inspired graphics.

Accessories: Jockey uniform inspired cap, riding boots, socks, and gloves.

MONCLER was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.