

**Notification and public disclosure of transactions carried out by the Relevant Parties and the Persons Closely Associated**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>			
a)	Name	<i>Corporate name:</i> ECIP M SA		
<b>2</b>	<b>Reason for the notification</b>			
a)	Position/status	<i>For persons closely associated:</i> The notification concerns a person closely associated. Person discharging managerial responsibilities: Name: Virginie Surname: Morgon Position: Deputy President of the Board of Directors		
b)	Initial notification/ amendment	Initial notification: <input checked="" type="checkbox"/>		
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
a)	Name	Moncler S.p.A.		
b)	LEI	815600EBD7FB00525B20		
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Share  IT0004965148		
b)	Nature of the transaction	Sale  Transaction linked to the exercise of a share option programme: <input type="checkbox"/>		
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>volume(s)</td> </tr> </table>	Price(s)	volume(s)
Price(s)	volume(s)			

		<i>Euro 24.48</i>	<i>8,500,000</i>	
d)	Aggregated information: — Aggregated Volume  — Price	<i>8,500,000</i>  <i>Euro 24.48</i>		
e)	Date of the transaction	<i>2017-10-30 T15:07</i>		
f)	Place of the transaction	Name of the trading venue:  Identification code:  «Outside a trading venue»: <input checked="" type="checkbox"/>		