

## FY 2014 Financial Results

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Luciano Santel, the Manager in charge of preparing the corporate accounting documents, declares that, pursuant to art. 154bis, paragraph 2, of the Legislative Decree no. 58 of February 24, 1998, the accounting information contained herein correspond to document results, books and accounting records.

## DEVELOPMENT OF

 MONOBRAND STORES

INTERNATIONAL EXPANSION


QUALITY, PASSION AND INNOVATION

SUSTAINABLE GROWTH

(1) Consolidated Revenues: Eur $694 \mathrm{~m},+20 \%$ Yo $V$ growth reported ( $+21 \%$ constant currencies)
(2) International markets: Eur 564m, 81 \% of total revenues ( $77 \%$ in FY 2013)
(3) Retail Revenues: Eur 431m, +29\% Ko $V$ growth, $62 \%$ of total revenues (57\% in FY 2013)
4. FY 2014 Comparable Store Sales Growth: $+\mathbf{8 \%}$

5 EBITDA Adjusted(**): Eur 232.9m with a margin on sales of $33.5 \%$ ( 33.0 \% in FY 2013)
(6) EBIT Adjusted( ${ }^{* *}$ ): Eur 206.6m, with a margin on sales of $29.8 \%(29.7 \%$ in FY 2013)

7 Net Income: Eur 130.3m with a margin on sales of $18.8 \%\left(15.9 \%\right.$ in FY13) $\left(^{* * *}\right)$
(8) Net Debt: Eur 111.2m vs. Eur 171.1m as of December 2013
${ }^{*}$ ) This applies to all pages: rounded figures
${ }^{* *)}$ Before Eur 5.0m of non-cash costs mainly related to stock option plans in FY 2014, Eur 6.1m of IPO costs in FY 2013
${ }^{* * *)}$ FY 2013 carve-out net income margin. FY 2013 reported net income margin equal to $13.1 \%$

(1) Strong sales performance continued, +21\% Yor growth at constant currencies
(2) All international markets showed solid double-digit performances
(3) Q4 growth acceleration driven by North America, Japan and China
(4) Domestic market revenues in line with FY 2013 notwithstanding wholesale doors reduction

## Revenues by Distribution Channel


(1) Revenues growth driven by the retail channel (+31\% at constant currencies), now $62 \%$ of total revenues vs. $57 \%$ in FY 2013
2) Sales of comparable DOS (Comp-Store Sales) rose by 8\% in FY 2014, in acceleration in Q4, with solid performances in all regions
(3) Wholesale revenues increased by $7 \%$ at constant currencies driven by North America and Korea

## Monobrand Stores Network


(1)27 retail monobrand net openings in FY 2014, of which 7 in Q4 including, among the others, Seattle, Prague, Las Vegas
(2) 4 additional stores opened as of February and 12 stores converted from wholesale to retail in Korea
3. Some 20 stores already secured for 2015, including a flagship store in Tokyo Ginza



## Consolidated Income Statement

|  | 2014 |  | FY 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | €m | \% | €m | \% |
| Revenues | 694.2 | 100.0\% | 580.6 | 100.0\% |
| YoY growth | +20\% |  | +19\% |  |
| Cost of sales | (192.5) | (27.7\%) | (166.5) | (28.7\%) |
| Gross margin | 501.7 | 72.3\% | 414.1 | 71.3\% |
| Selling expenses | (183.0) | (26.4\%) | (147.7) | (25.4\%) |
| General \& Administrative expenses | (66.0) | (9.5\%) | (57.9) | (10.0\%) |
| Advertising \& Promotion | (46.1) | (6.6\%) | (36.0) | (6.2\%) |
| EBIT ADJ | 206.6 | 29.8\% | 172.5 | 29.7\% |
| Non-recurring items** | (5.0) | (0.7\%) | (6.1) | (1.1\%) |
| EBIT | 201.6 | 29.0\% | 166.4 | 28.7\% |
| Net financial result** | (6.1) | (0.9\%) | (21.2) | (3.6\%) |
| EBT | 195.5 | 28.2\% | 145.2 | 25.0\% |
| Taxes | (65.4) | (9.4\%) | (50.8) | (8.8\%) |
| Tax Rate | 33.4\% |  | 35.0\% |  |
| Net Income from Continuing Operations | 130.1 | 18.7\% | 94.4 | 16.3\% |
| Net Result from discontinued operations | 0.0 | 0.0\% | (16.0) | (2.8\%) |
| Consolidated Net Income | 130.1 | 18.7\% | 78.4 | 13.5\% |
| Minority result | 0.2 | 0.0\% | (2.3) | (0.4\%) |
| Net Income | 130.3 | 18.8\% | 76.1 | 13.1\% |
| YoY growth | +71\% |  | +164\% |  |
| EBITDA ADJ | 232.9 | 33.5\% | 191.7 | 33.0\% |
| YoY growth | +21\% |  | +19\% |  |

(*) Non-recurring items include: non-cash costs linked to the stock option plans in FY 2014; costs mainly related to the IPO in FY 2013
(**) Net Financial Result includes FX Gain/(Losses): Eur 5.8m in FY 2014, Eur (2.6)m in FY 2013


## Consolidated Capex

## CAPEX ANALYSIS (€m)


-1FY 2014 capex mainly related to the retail expansion
2. Retail capex driven by 27 openings in 2014 and 4 expansions/relocations
(3) Wholesale capex largely includes investments for the new showroom in Milan
(4) Additional Eur 7.2 m investments mainly related to IT infrastructure (SAP)

NET WORKING CAPITAL ANALYSIS ( $€$ m)


1) Net working capital increased to Eur 97.1 m , equal to $14 \%$ of Last-Twelve-Months (LTM) revenues
2) At constant currencies, net working capital on sales ratio would have been equal to $13 \%$
(3) Inventories rose in line with expectations, driven by management decision to anticipate the production cycle and the expansion of the retail network

## Consolidated Net Financial Position

NET DEBT ANALYSIS ( $€ \mathrm{~m}$ )

(1) At the end of 2014, net debt amounted to Eur 111.2m, compared to Eur 171.1m as of December 2013
2) Net debt reduction has been driven by solid cash flow generation, notwithstanding the important investments made and the dividend payment

## Consolidated Balance Sheet Statement

|  | $\begin{array}{r} 31 / 12 / 2014 \\ € \mathrm{~m} \end{array}$ | $\begin{array}{r} 31 / 12 / 2013 \\ € m \end{array}$ |
| :---: | :---: | :---: |
| Intangible Assets | 414.4 | 408.3 |
| Tangible Assets | 77.3 | 58.2 |
| Other Non-current Assets/(Liabilities) | (14.7) | (37.8) |
| Total Non-current Assets | 477.0 | 428.7 |
| Net Working Capital | 97.1 | 46.9 |
| Other Current Assets/(Liabilities) | (40.3) | (5.9) |
| Assets/(Liabilities) related to Other Brands Division | 6.2 | 21.6 |
| Total Current Assets | 63.0 | 62.6 |
| Invested Capital | 540.0 | 491.3 |
| 1---------- | 111.2 | -71.1 |
| Pension and Other Provisions | 8.2 | 9.6 |
| Shareholders' Equity | 420.6 | 310.6 |
| Total Sources | 540.0 | 491.3 |

## Consolidated Cash Flow Statement

|  | FY 2014 € | $\begin{array}{r} \text { FY } 2013 \\ € m \end{array}$ |
| :---: | :---: | :---: |
| EBITDA Adjusted | 232.9 | 191.7 |
| Change in Net Working Capital | (50.2) | (10.4) |
| Change in other curr./non-curr. assets/(liabilities) | 25.1 | (17.0) |
| Capex | (50.2) | (34.3) |
| Disposals | 0.7 | 0.4 |
| Operating Cash Flow | 158.3 | 130.4 |
| Net financial result | (6.1) | (21.2) |
| Taxes | (65.4) | (50.8) |
| Free Cash Flow | 86.8 | 58.4 |
| Other changes related to Other Brands Division | 0.0 | 8.1 |
| Non-recurring items | (0.5) | (6.1) |
| Dividends paid | (28.6) | (2.2) |
| Other changes in equity | 2.2 | 0.8 |
| Net Cash Flow | 59.9 | 59.0 |
| Net Financial Position - Beginning of Period | 171.1 | 230.1 |
| Net Financial Position - End of Period | 111.2 | 171.1 |
| Change in Net Financial Position | 59.9 | 59.0 |

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## APPENDIX



## Fourth Quarter 2014

 Consolidated Income Statement|  | 9M 2014 <br> €m |  | 9M 2013 <br> €m <br> \% |  | $\begin{aligned} & \text { Q4 } 2014 \\ & \text { €m } \quad \% \end{aligned}$ |  | $\begin{aligned} & \text { Q4 } 2013 \\ & \text { €m } \quad \% \end{aligned}$ |  | FY 2014 <br> €m <br> \% |  | FY 2013 <br> €m $\%$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues YoY growth | $\begin{aligned} & 449.3 \\ & +16 \% \end{aligned}$ | 100.0\% | $\begin{aligned} & 389.0 \\ & +17 \% \end{aligned}$ | 100.0\% | $\begin{aligned} & 244.9 \\ & +28 \% \end{aligned}$ |  | $\begin{aligned} & \mathbf{1 9 1 . 6} \\ & +21 \% \end{aligned}$ |  | $\begin{aligned} & 694.2 \\ & +20 \% \end{aligned}$ |  | $\begin{aligned} & 580.6 \\ & +19 \% \end{aligned}$ |  |
| Cost of sales | (134.8) | (30.0\%) | (119.7) | (30.8\%) | (57.7) | (23.6\%) | (46.8) | (24.4\%) | (192.5) | (27.7\%) | (166.5) | (28.7\%) |
| Gross margin | 314.5 | 70.0\% | 269.3 | 69.2\% | 187.2 | 76.4\% | 144.8 | 75.6\% | 501.7 | 72.3\% | 414.1 | 71.3\% |
| Selling expenses | (117.4) | (26.2\%) | (96.3) | (24.8\%) | (65.6) | (26.8\%) | (51.4) | (26.8\%) | (183.0) | (26.4\%) | (147.7) | (25.4\%) |
| General \& Administrative expenses | (46.8) | (10.4\%) | (42.8) | (11.0\%) | (19.2) | (7.8\%) | (15.1) | (7.9\%) | (66.0) | (9.5\%) | (57.9) | (10.0\%) |
| Advertising \& Promotion | (33.3) | (7.4\%) | (29.3) | (7.5\%) | (12.8) | (5.2\%) | (6.7) | (3.5\%) | (46.1) | (6.6\%) | (36.0) | (6.2\%) |
| EBIT ADJ | 117.0 | 26.0\% | 100.9 | 25.9\% | 89.6 | 36.6\% | 71.6 | 37.4\% | 206.6 | 29.8\% | 172.5 | 29.7\% |
| Non-recurring items | (3.1) | (0.7\%) | (0.9) | (0.2\%) | (1.9) | (0.8\%) | (5.2) | (2.7\%) | (5.0) | (0.7\%) | (6.1) | (1.1\%) |
| EBIT | 113.9 | 25.3\% | 100.0 | 25.7\% | 87.7 | 35.8\% | 66.4 | 34.7\% | 201.6 | 29.0\% | 166.4 | 28.7\% |
| Net financial result | (5.2) | (1.1\%) | (13.6) | (3.5\%) | (0.9) | (0.4\%) | (7.6) | (4.0\%) | (6.1) | (0.9\%) | (21.2) | (3.6\%) |
| EBT | 108.7 | 24.2\% | 86.4 | 22.2\% | 86.8 | 35.4\% | 58.8 | 30.7\% | 195.5 | 28.2\% | 145.2 | 25.0\% |
| Taxes | (38.4) | (8.5\%) | (31.4) | (8.1\%) | (27.0) | (11.0\%) | (19.4) | (10.1\%) | (65.4) | (9.4\%) | (50.8) | (8.8\%) |
| Net Income from Continuing Operations | 70.3 | 15.7\% | 55.0 | 14.1\% | 59.8 | 24.4\% | 39.4 | 20.6\% | 130.1 | 18.7\% | 94.4 | 16.3\% |
| Net Result from discontinued operations | 0.0 | 0.0\% | (13.6) | (3.5\%) | 0.0 | 0.0\% | (2.4) | (1.3\%) | 0.0 | 0.0\% | (16.0) | (2.8\%) |
| Consolidated Net Income | 70.3 | 15.7\% | 41.4 | 10.6\% | 59.8 | 24.4\% | 37.0 | 19.3\% | 130.1 | 18.7\% | 78.4 | 13.5\% |
| Minority result | 0.2 | 0.0\% | (2.6) | (0.6\%) | 0.0 | 0.0\% | 0.3 | 0.1\% | 0.2 | 0.0\% | (2.3) | (0.4\%) |
| Net Income | 70.5 | 15.7\% | 38.8 | 10.0\% | 59.8 | 24.4\% | 37.3 | 19.4\% | 130.3 | 18.8\% | 76.1 | 13.1\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| EBITDA ADJ | 136.1 | 30.3\% | 114.7 | 29.5\% | 96.8 | 39.5\% | 77.0 | 40.2\% | 232.9 | 33.5\% | 191.7 | 33.0\% |


|  | Q1 2014 |  | Q1 2013 |  | YoY Growth \% |  | Q2 2014 |  | Q2 2013 |  | YoY Growth \% |  | Q3 2014 |  | Q3 2013 |  | YoY Growth \% |  | Q4 2014 |  | Q4 2013 |  | YoY Growth \% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | €m | \% | €m | \% | Rep. | ex FX | €m | \% | €m | \% | Rep. | ex FX | €m | \% | €m | \% | Rep. | ex FX | €m | \% | €m | \% | Rep. | $F X$ |
| Italy | 32.6 | 22\% | 33.8 | 27\% | -4\% | -4\% | 14.9 | 21\% | 13.1 | 23\% | +14\% | +14\% | 56.3 | 24\% | 58.5 | 28\% | -4\% | -4\% | 26.8 | 11\% | 25.6 | 13\% | +5\% | +5\% |
| EMEA | 53.3 | 37\% | 44.4 | 35\% | +20\% | +20\% | 29.3 | 40\% | 26.7 | 46\% | +10\% | +9\% | 81.2 | 35\% | 71.5 | 35\% | +14\% | +13\% | 68.9 | 28\% | 57.8 | 30\% | +19\% | +23\% |
| Asia \& RoW | 45.4 | 31\% | 34.7 | 28\% | +31\% | +42\% | 21.3 | 29\% | 13.7 | 24\% | +56\% | +62\% | 61.1 | 27\% | 51.8 | 25\% | +18\% | +24\% | 107.5 | 44\% | 81.4 | 43\% | +32\% | +34\% |
| Americas | 14.1 | 10\% | 12.7 | 10\% | +12\% | +15\% | 7.4 | 10\% | 4.2 | 7\% | +78\% | +95\% | 32.4 | 14\% | 24.0 | 12\% | +35\% | +38\% | 41.7 | 17\% | 26.8 | 14\% | +56\% | +50\% |
| Total | 145.4 | 00\% | 125.6 | 0\% | +16\% | +19\% | 72.9 | 0\% | 57.6 | 0\% | +27\% | +28\% | 231.0 | 00\% | 205.8 | 100\% | +12\% | +14\% | 244.9 | 00\% | 191.6 | 00\% | +28\% | +29\% |


|  | Q1 2014 |  | Q1 2013 |  | YoY Growth \% |  | Q2 2014 |  | Q2 2013 |  | YoY Growth \% |  | Q3 2014 |  | Q3 2013 |  | YoY Growth \% |  | Q4 2014 |  | Q4 2013 |  | YoY Growth \% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | €m | \% | €m | \% | Rep. | ex FX | €m | \% | €m | \% | Rep. | ex FX | €m | \% | €m | \% | Rep. | ex FX | €m | \% | €m | \% | Rep. | ex FX |
| Retail | 81.8 | 56\% | 66.4 | 53\% | +23\% | +28\% | 40.1 | 55\% | 28.7 | 50\% | +40\% | +43\% | 97.7 | 42\% | 80.5 | 39\% | +21\% | +23\% | 211.2 | 86\% | 158.0 | 82\% | +34\% | +33\% |
| Wholesale | 63.6 | 44\% | 59.2 | 47\% | +7\% | +9\% | 32.8 | 45\% | 28.9 | 50\% | +13\% | +14\% | 133.3 | 58\% | 125.3 | 61\% | +6\% | +7\% | 33.7 | 14\% | 33.6 | 18\% | +1\% | -7\% |
| Total | 145.4 | 100\% | 125.6 | 100\% | +16\% | +19\% | 72.9 | 100\% | 57.6 | 100\% | +27\% | +28\% | 231.0 | 100\% | 205.8 | 100\% | +12\% | +14\% | 244.9 | 100\% | 191.6 | 100\% | +28\% | +29\% |


|  | $\begin{gathered} \text { Q1 } 2014 \\ \text { €m } \end{gathered}$ |  | $\begin{aligned} & \text { Q1 } 2013 \\ & \text { €m } \quad \% \end{aligned}$ |  | $\begin{gathered} \text { Q2 } 2014 \\ \text { €m } \end{gathered}$ |  | $\begin{gathered} \text { Q2 } 2013 \\ \text { €m } \end{gathered}$ |  | $\begin{gathered} \text { Q3 } 2014 \\ \text { €m } \quad \% \end{gathered}$ |  | $\begin{gathered} \text { Q3 } 2013 \\ \text { €m } \end{gathered}$ |  | $\begin{gathered} \text { Q4 } 2014 \\ \text { €m } \end{gathered}$ |  | $\begin{gathered} \text { Q4 } 2013 \\ \text { €m } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues YoY growth | $\begin{aligned} & 145.4 \\ & +16 \% \end{aligned}$ |  | $\begin{aligned} & 125.6 \\ & +16 \% \end{aligned}$ | 100.0\% | $\begin{array}{r} 72.9 \\ +27 \% \end{array}$ |  | $\begin{array}{r} 57.6 \\ +23 \% \end{array}$ |  | $\begin{aligned} & 231.0 \\ & +12 \% \end{aligned}$ |  | $\begin{aligned} & 205.8 \\ & +17 \% \end{aligned}$ | 100.0\% | $\begin{aligned} & \mathbf{2 4 4 . 9} \\ & +28 \% \end{aligned}$ |  | $\begin{aligned} & 191.6 \\ & +21 \% \end{aligned}$ | 100.0\% |
| Cost of sales | (40.2) | (27.7\%) | (36.4) | (29.0\%) | (23.1) | (31.7\%) | (18.5) | (32.1\%) | (71.5) | (31.0\%) | (64.8) | (31.5\%) | (57.7) | (23.6\%) | (46.8) | (24.4\%) |
| Gross margin | 105.2 | 72.3\% | 89.2 | 71.0\% | 49.8 | 68.3\% | 39.1 | 67.9\% | 159.5 | 69.0\% | 141.0 | 68.5\% | 187.2 | 76.4\% | 144.8 | 75.6\% |
| Selling expenses | (38.6) | (26.5\%) | (31.4) | (25.0\%) | (32.9) | (45.2\%) | (26.4) | (45.8\%) | (45.9) | (19.9\%) | (38.5) | (18.7\%) | (65.6) | (26.8\%) | (51.4) | (26.8\%) |
| General \& Administrative expenses | (16.4) | (11.3\%) | (13.5) | (10.7\%) | (14.8) | (20.3\%) | (14.3) | (24.8\%) | (15.5) | (6.7\%) | (15.0) | (7.3\%) | (19.2) | (7.8\%) | (15.1) | (7.9\%) |
| Advertising \& Promotion | (10.5) | (7.2\%) | (9.4) | (7.5\%) | (6.7) | (9.1\%) | (6.0) | (10.5\%) | (16.1) | (6.9\%) | (13.8) | (6.7\%) | (12.8) | (5.2\%) | (6.7) | (3.5\%) |
| EBIT ADJ | 39.7 | 27.3\% | 34.9 | 27.7\% | (4.6) | (6.3\%) | (7.6) | (13.2\%) | 82.0 | $35.5 \%$ | 73.7 | 35.8\% | 89.6 | 36.6\% | 71.6 | 37.4\% |
| Non-recurring items | (0.6) | (0.4\%) | 0.0 | 0.0\% | (1.2) | (1.6\%) | (0.2) | (0.4\%) | (1.4) | (0.6\%) | (0.7) | (0.3\%) | (1.9) | (0.8\%) | (5.2) | (2.7\%) |
| EBIT | 39.1 | 26.9\% | 34.9 | 27.7\% | (5.8) | (7.9\%) | (7.8) | (13.6\%) | 80.6 | 34.9\% | 73.0 | 35.5\% | 87.7 | 35.8\% | 66.4 | 34.7\% |
| Net financial result | (3.1) | (2.1\%) | (3.8) | (3.0\%) | (2.0) | (2.8\%) | (4.6) | (8.0\%) | (0.1) | (0.1\%) | (5.3) | (2.6\%) | (0.9) | (0.4\%) | (7.6) | (4.0\%) |
| EBT | 36.0 | 24.8\% | 31.1 | 24.7\% | (7.8) | (10.7\%) | (12.4) | (21.6\%) | 80.5 | $34.8 \%$ | 67.7 | 32.9\% | 86.8 | 35.4\% | 58.8 | 30.7\% |
| Taxes | (12.6) | (8.7\%) | (10.8) | (8.6\%) | 2.5 | 3.4\% | 3.7 | 6.6\% | (28.2) | (12.2\%) | (24.4) | (11.9\%) | (27.0) | (11.0\%) | (19.4) | (10.1\%) |
| Net Income from Continuing Operations | 23.4 | 16.1\% | 20.3 | 16.2\% | (5.3) | (7.3\%) | (8.7) | (15.0\%) | 52.3 | 22.6\% | 43.3 | 21.0\% | 59.8 | 24.4\% | 39.4 | 20.6\% |
| Net Result from discontinued operations | 0.0 | 0.0\% | (3.3) | (2.7\%) | 0.0 | 0.0\% | 0.4 | 0.7\% | 0.0 | 0.0\% | (10.6) | (5.1\%) | 0.0 | 0.0\% | (2.4) | (1.3\%) |
| Consolidated Net Income | 23.4 | 16.1\% | 17.0 | 13.5\% | (5.3) | (7.3\%) | (8.3) | (14.3\%) | 52.3 | 22.6\% | 32.7 | 15.9\% | 59.8 | 24.4\% | 37.0 | 19.3\% |
| Minority result | 0.1 | 0.1\% | (0.6) | (0.5\%) | (0.1) | (0.1\%) | 0.2 | 0.4\% | 0.1 | 0.1\% | (2.2) | (1.0\%) | 0.0 | 0.0\% | 0.3 | 0.1\% |
| Net Income | 23.5 | 16.1\% | 16.4 | 13.0\% | (5.4) | (7.4\%) | (8.0) | (13.9\%) | 52.4 | 22.7\% | 30.5 | 14.8\% | 59.8 | 24.4\% | 37.3 | 19.4\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| EBITDA ADJ | 45.0 | 31.0\% | 39.3 | 31.2\% | 1.4 | 1.9\% | (3.2) | (5.6\%) | 89.7 | 38.8\% | 78.7 | 38.2\% | 96.8 | 39.5\% | 77.0 | 40.2\% |

## Shareholding Structure, Upcoming events, IR Contacts

SHAREHOLDING


- 31.9\% Ruffini Partecipazioni S.r.l.
- 23.3\% ECIP M S.A.
- $\quad 6.6 \% \quad$ T. Rowe Price Associates, Inc.

■ 38.2\% Market

## 2015 Upcoming Events

- April, 23 - AGM (Annual General Meeting)
- May, 12 - Board of Directors: Approval of First Quarter Results as of March 31, 2015


## Investor Relations Team

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