

MONCLER S.P.A.

A NEW INDEPENDENT DIRECTOR IS CO-OPTED ONTO THE BOARD

Gabriele Galateri di Genola is co-opted onto the board as a new independent director

Milan, 7 July 2014 – At its meeting today the Board of Directors acknowledged the resignation of the independent director Valérie Hermann due to unforeseen professional commitments. Ms. Hermann also resigned as a member of the Company's Control and Risks Committee and Nomination and Remuneration Committee.

Moncler's Board of Directors would like to thank Ms. Hermann for the work she has performed and the contribution she has made to the board's activities.

The board accordingly co-opted Gabriele Galateri di Genola onto the board in accordance with article 2386 of the Italian civil code and article 13.4 of the Company's bylaws. Mr. Galateri di Genola will hold office until the next Shareholders' Meeting.

Mr. Galateri di Genola has declared that he holds the independence requirements pursuant to article 147-ter, paragraph 4 and article 148, paragraph 3 of the Consolidated Finance Law and the independence requirements pursuant to article 3 of the Corporate Governance Code. Following his appointment, the Board of Directors assessed whether Mr. Galateri di Genola holds these requirements on the basis of the information provided by him and at the Company's disposal.

At its meeting the Board of Directors also completed the Company's internal committees by appointing Mr. Galateri di Genola as an independent member of the Control and Risks Committee and Nomination and Remuneration Committee in place of Ms. Hermann. Mr. Galateri di Genola also takes over from director Alessandro Benetton as Chairman of the Control and Risks Committee.

Moncler's Board of Directors would like to thank Mr. Benetton for his contribution to the Committee as Chairman and his availability in this respect. The Director Alessandro Benetton will remain member of the Control and Risks Committee and of the Nomination and Remuneration Committee.

Mr. Galateri di Genola's curriculum vitae and his statement accepting the position and declaring that there are no reasons for his ineligibility or incompatibility, that he holds the requirements for the position prescribed by current law and that he is qualified to act as an independent director may be consulted under the Governance section of the Company's website www.monclergroup.com.

FOR FURTHER INFORMATION PLEASE CONTACT:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.